



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

Is It Science Or Engineering? A Sampling of Recent Research

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Engineering and Science

Science is about understanding the
Throughout history, a full scientific understanding has been neither necessary nor sufficient for great technological advances: The era of the steam engine,

Without understanding this, we will continue to underfund the engineering needed to solve our greatest problems.

Opinion | At Work

Engineer

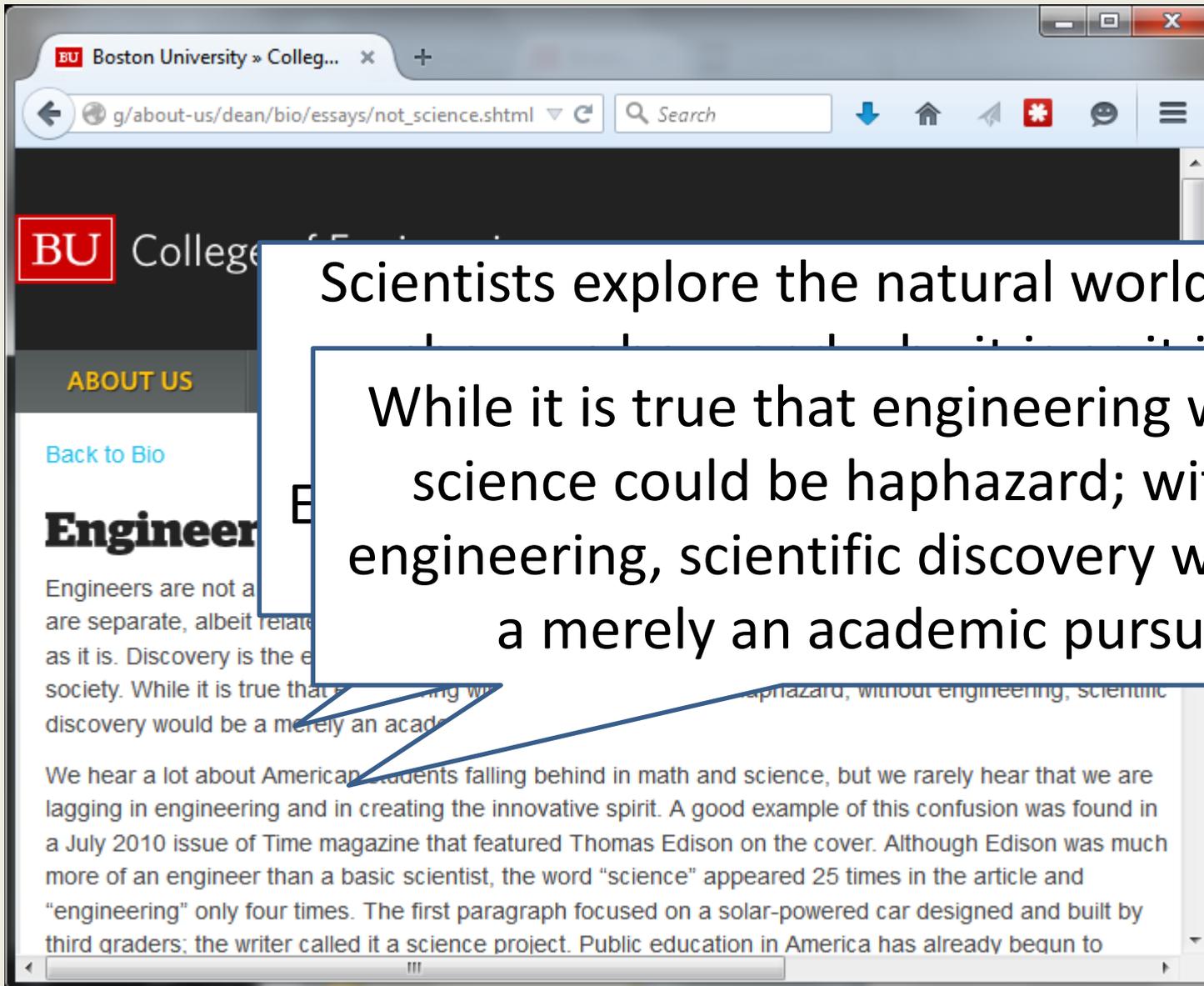
And confusing
problems of the y and

By Henry Petroski

Posted 23 Nov 2010 | 19:10 GMT

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Engineering and Science



Scientists explore the natural world and

While it is true that engineering without science could be haphazard; without engineering, scientific discovery would be a merely an academic pursuit.

Science of Security?

... current security practice conveys an ad hoc
flavor ... the study of security as a science ... to
develop a systematic body of knowledge with
strong theoretical and empirical
underpinnings to inform the engineering of
secure information systems that can resist not
only known but also unanticipated attacks.

develop a science of security, such as the US National Science Foundation and the US Department of Defense research programs specifically promoting the study of security as a science. The motivation for these programs is to develop a systematic body of knowledge with strong theoretical and empirical underpinnings to inform the engineering of secure information systems that can resist not only known but also unanticipated attacks. A compelling vision is to seek metrics — for example, describing how secure a system is in what kinds of situations under what kinds of threat.

Part of the challenge lies in the fact that computing is not a natural science — a point that seems to lead to much angst and soul searching among computer scientists. Years ago, Herb Simon made the key observation that **computing is a science of the artificial**. As such, it needs not only principles but also an approach to systematizing knowledge through empirical investigation, however much they might differ from those in, say, physics or biology. Rather than making predictions about the natural world, we would be making claims about IT representations and architectures, and the organizations in which they were realized.

Science or Engineering?

- Can we recognize science if/when we see it?
- On the one hand, rarely is a paper accepted at a conference that simply patches a bug
- On the other hand, we're told we need more science
- So, what is all the work we're doing?

- A sampling of research over the past few years in which I've been involved, including
 - Large-scale measurement study
 - Design of new cryptographic protocols
 - Attack design
 - Crowdsourcing security configuration
- My goal: to incite discussion about where on the “science vs. engineering” spectrum they lie

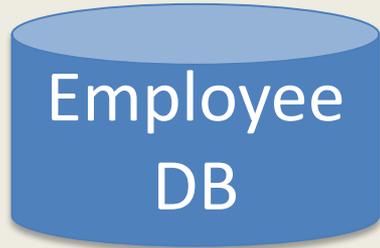
An Epidemiological Study of Malware Encounters

[ACM CCS 2014; w/ Yen, Heorhiadi, Oprea, & Juels]

- Goal: To understand malware encounters in a large enterprise network
- Research questions:
 - How did the malware infiltrate network perimeter?
 - Where did encounters occur?
 - How does user behavior affect encounter rate?
 - Can we predict encounters?

- Enterprise with 85,000+ hosts instrumented with McAfee anti-virus
- Monitored over four months
 - Jul 10 – Nov 10, 2013
 - ~600,000 AV detections
- Each record contains hostname, virus name, file path, detection time, reporting time

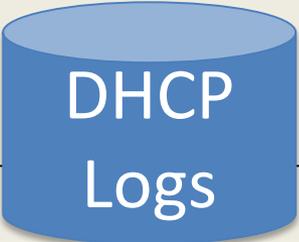
Malware Encounters Data Sets



Username: janesmith
Title: Sr. Software Engineer
Office: New York, U.S.
Level: 5



Timestamp: 2013-11-24 17:36:39
Username: janesmith
Hostname: myhost.corp.com



Timestamp: 2013-11-24 12:35:40
Source IP: 10.10.1.2
Destination: www.foo.com/
User-Agent: Mozilla/5.0 (Windows; UoS; AppleWebKit/537.36 (KHTML, like Gecko) Chrome/31.0.1650.63 Safari/537.36)
Category: Business
Reputation: 8.5
Policy: Allow

Timestamp: 2013-11-24 09:12:36
Hostname: myhost.corp.com
MAC addr: 00:0c:29:9d:68:16
IP addr: 10.10.1.2
Action: Assign



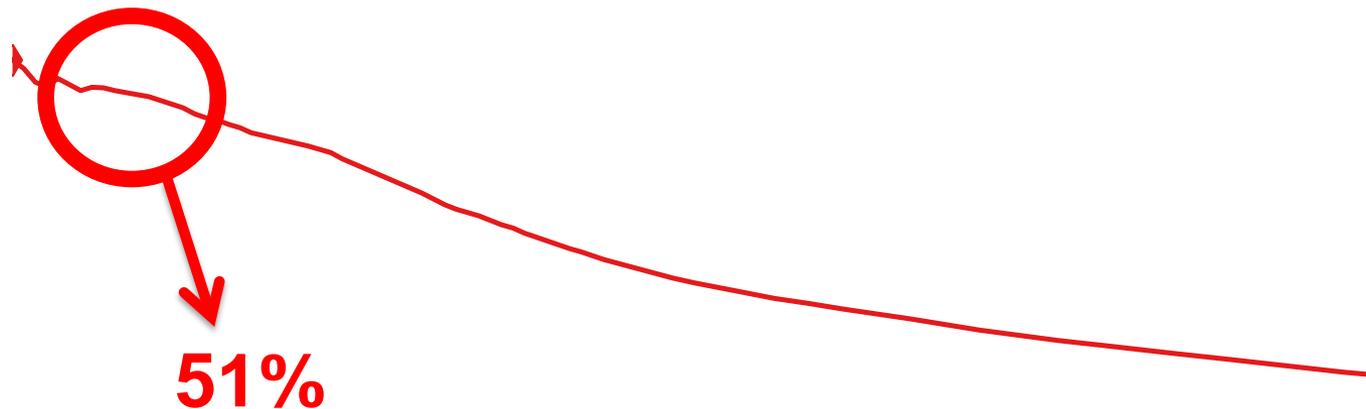
Timestamp: 2013-11-24 21:19:03
Username: janesmith
Hostname: myhost.corp.com
Duration: 92
External IP: 67.51.141.210

Malware Encounters Summary of Findings

- Encounter rate varies widely across countries
- External drive is main malware location
- One-third of web-based encounters originate from websites in “business” category
- Encounters *outside* enterprise network 3 × more common than inside
- Lowest encounter rate among upper management, highest among technical jobs

Prioritizing Hosts Based on Risk

- Randomly select half of hosts for training, half for testing; average over 10 runs
- Order by score, compute encounter rate for top N



Does this contribute to “a systematic body of knowledge ... to inform the engineering of secure information systems that can resist unanticipated attacks?”

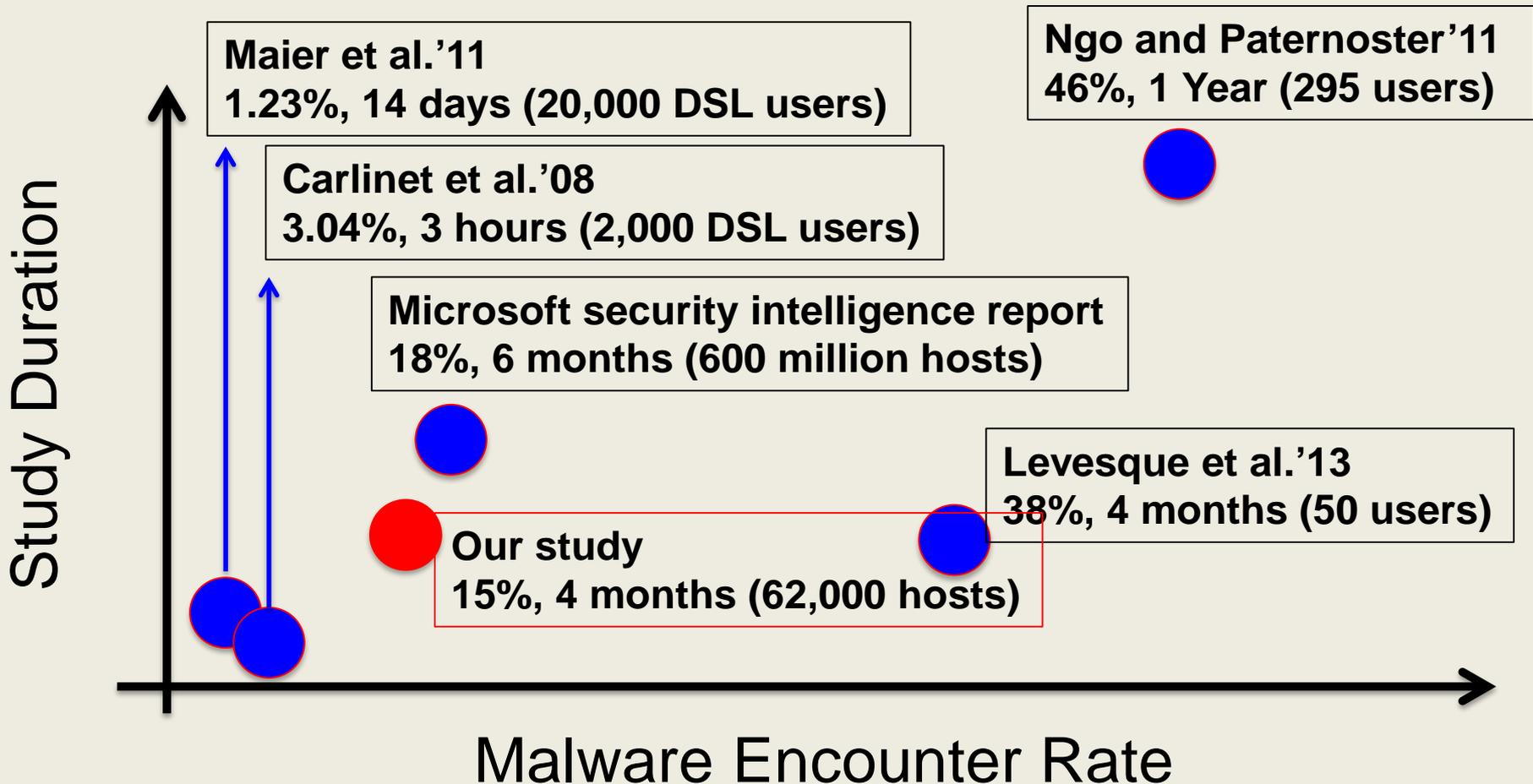
- ? Classifier for prioritizing responses to infection indicators ... that’s an artifact!
- ? It didn’t have a “hypothesis” and controlled experiment, and so it can’t be science (?)
- ✓ We’re trying to find patterns in malware encounters ... that’s science, right?

Malware Encounters Science or Engineering?

... six experiments to test students' reactions to different situations of uncertainty. One experiment mimicked the stock market, while another asked students to search for images in television static. Time and again, students saw images where there were none and found stock patterns that didn't exist.

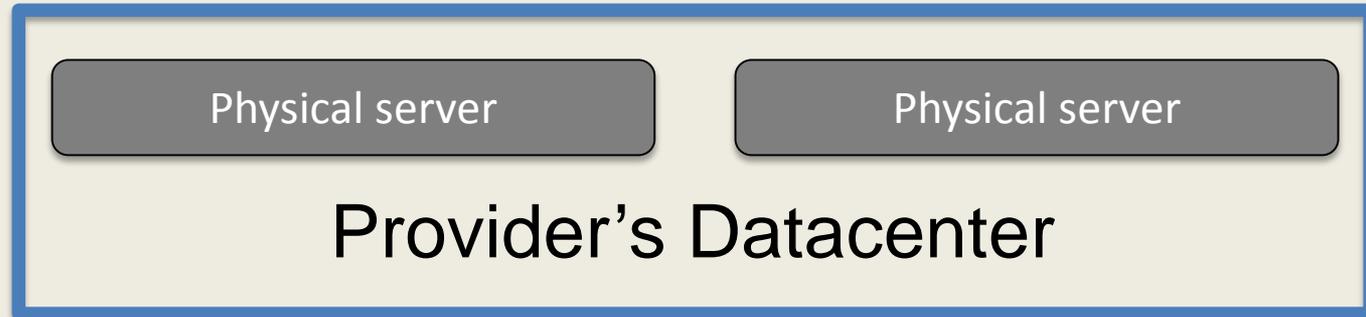
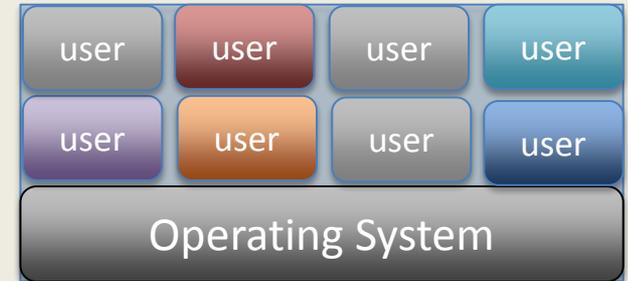
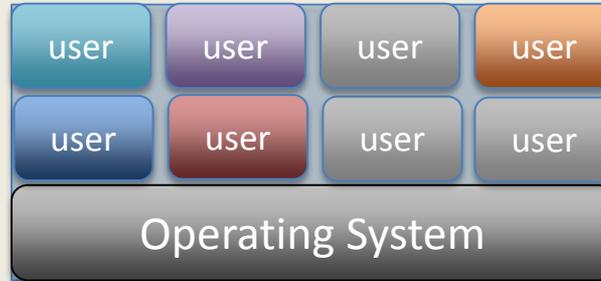
The screenshot shows a web browser window with a single tab titled "Brain Seeks Patterns Wh...". The address bar shows "american.com/p". The page content includes the word "SCIENT" and "AMERI" in large letters, a "Subscribe" button, and a "News" link. Below this is a section titled "Mind & Brain » 60-Second Science" with a stopwatch icon. The main text begins with "exercises lowered the c" and "reports". A date "October 3, 2008" is visible. A video player is embedded, showing a progress bar from 00:00 to 01:13 and a "Download MP3" link. Below the video, there is a transcript starting with "[The following is an exact transcript of this podcast.]" and a list of "More 60-Second Science" items, including "Nobelista Talks about Exercise and Chromosome Integrity".

Malware Encounters Broader Context



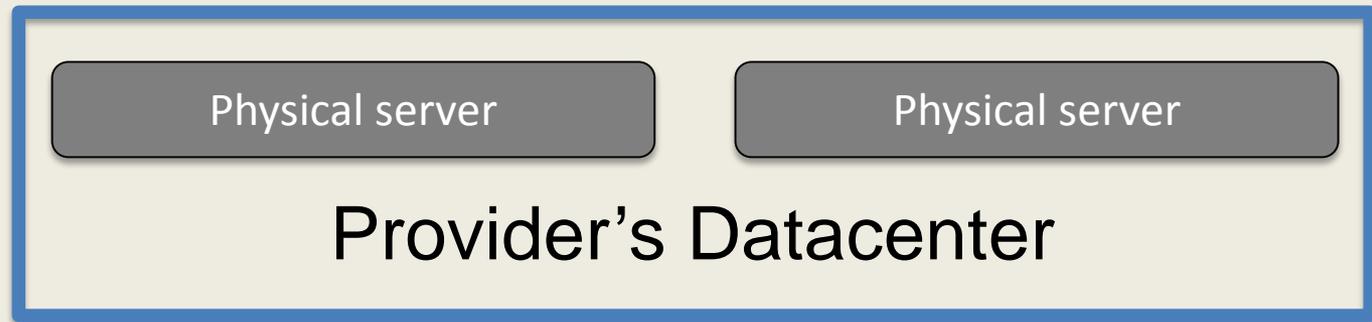
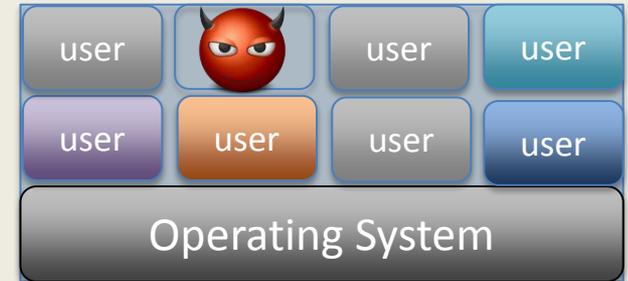
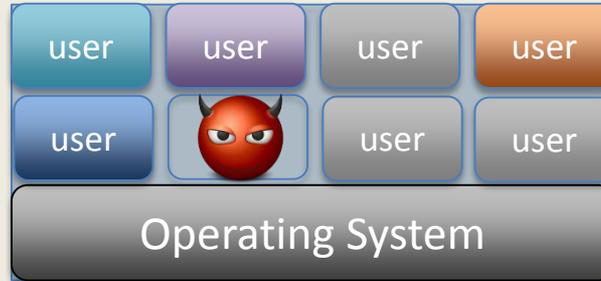
Cross-tenant Side Channels in PaaS Clouds

[ACM CCS 2014; w/ Zhang, Juels, Ristenpart]

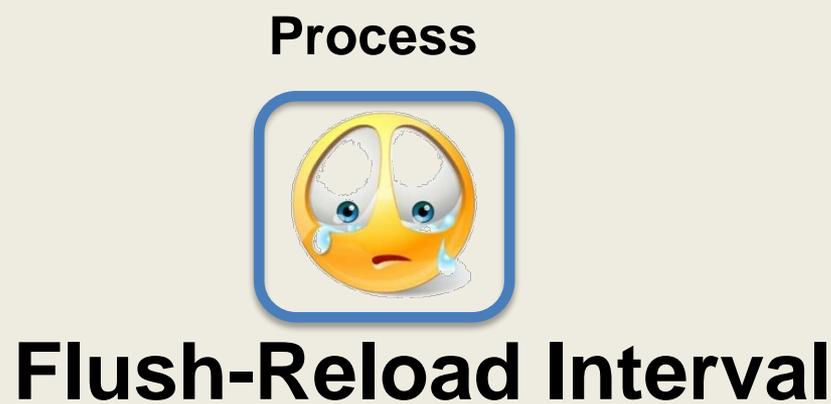


Cross-tenant Side Channels in PaaS Clouds

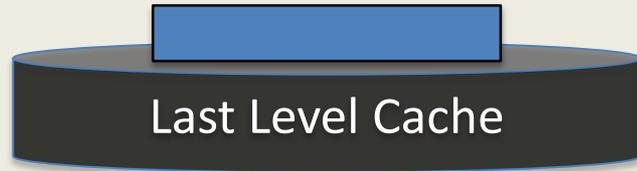
[ACM CCS 2014; w/ Zhang, Juels, Ristenpart]



Side Channels in PaaS Clouds Flush-Reload Attacks

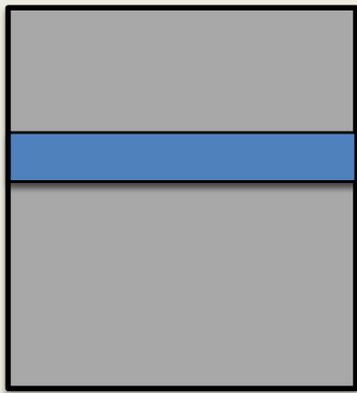


clflush



Time

Shared
memory
pages



chunk: cacheline sized
and aligned physical
memory block

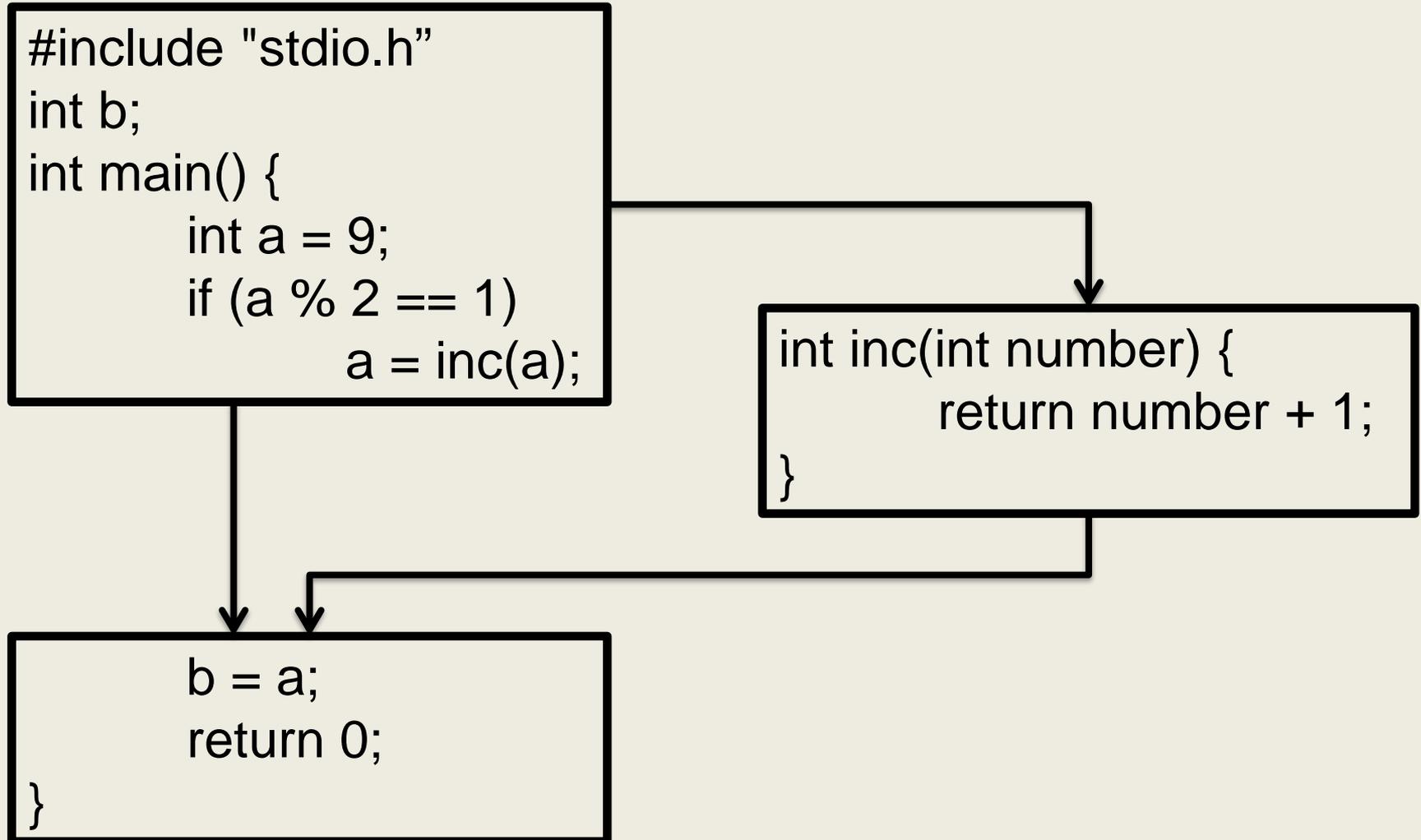
Side Channels in PaaS Clouds

A Simple Example

```
#include "stdio.h"
int b;
int inc(int number) {
    return number + 1;
}
int main() {
    int a = 9;
    if (a % 2 == 1)
        a = inc(a);
    b = a;
    return 0;
}
```

Side Channels in PaaS Clouds

Control-Flow Graph



Side Channels in PaaS Clouds

Control-Flow Graph

chunk 1: [400480-4004bf]

```
4004b6: mov  $0x9,%edi
4004bb: callq 4004b4 <inc>
```

chunk 2:

[400300-40033f]

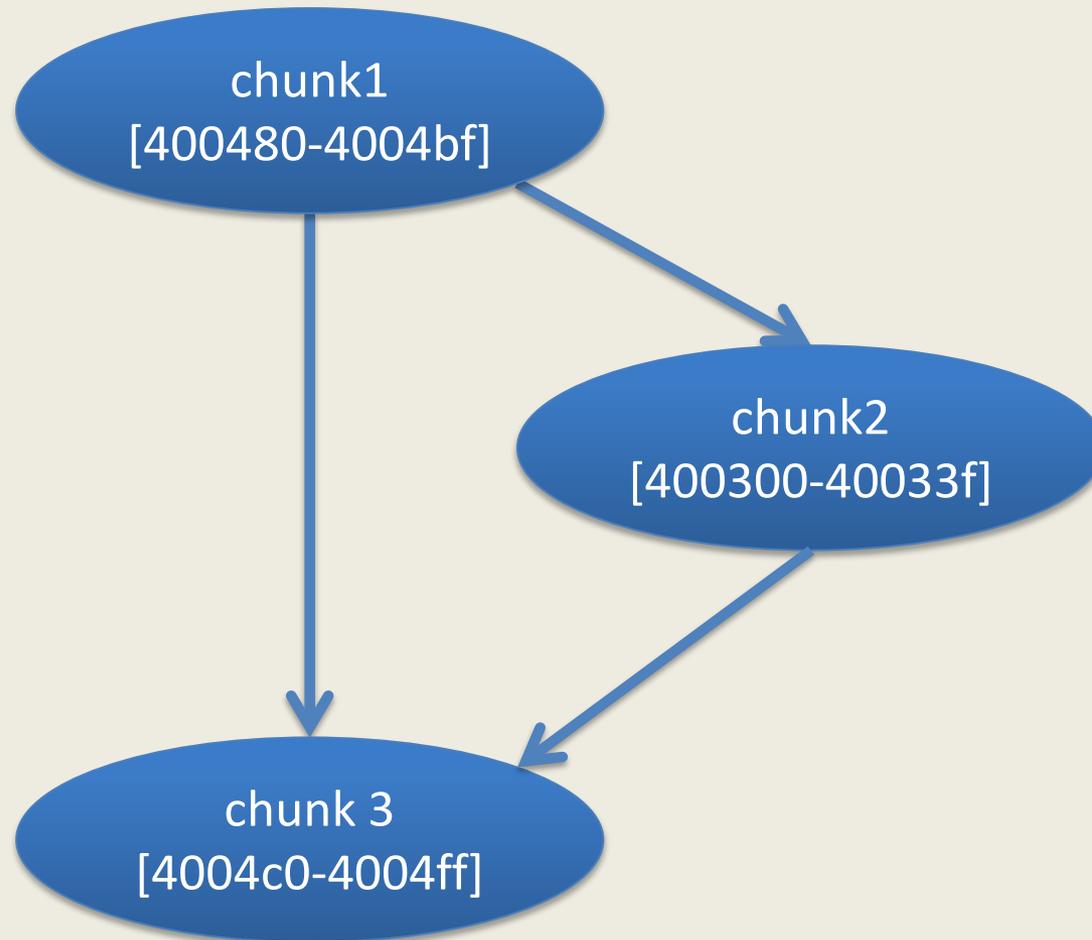
```
400324: lea  0x1(%rdi),%eax
400327: retq
```

```
4004c0: mov  %eax,0x200b60(%rip)
4004c6: mov  $0x0,%eax
4004cb: retq
```

chunk 3: [4004c0-4004ff]

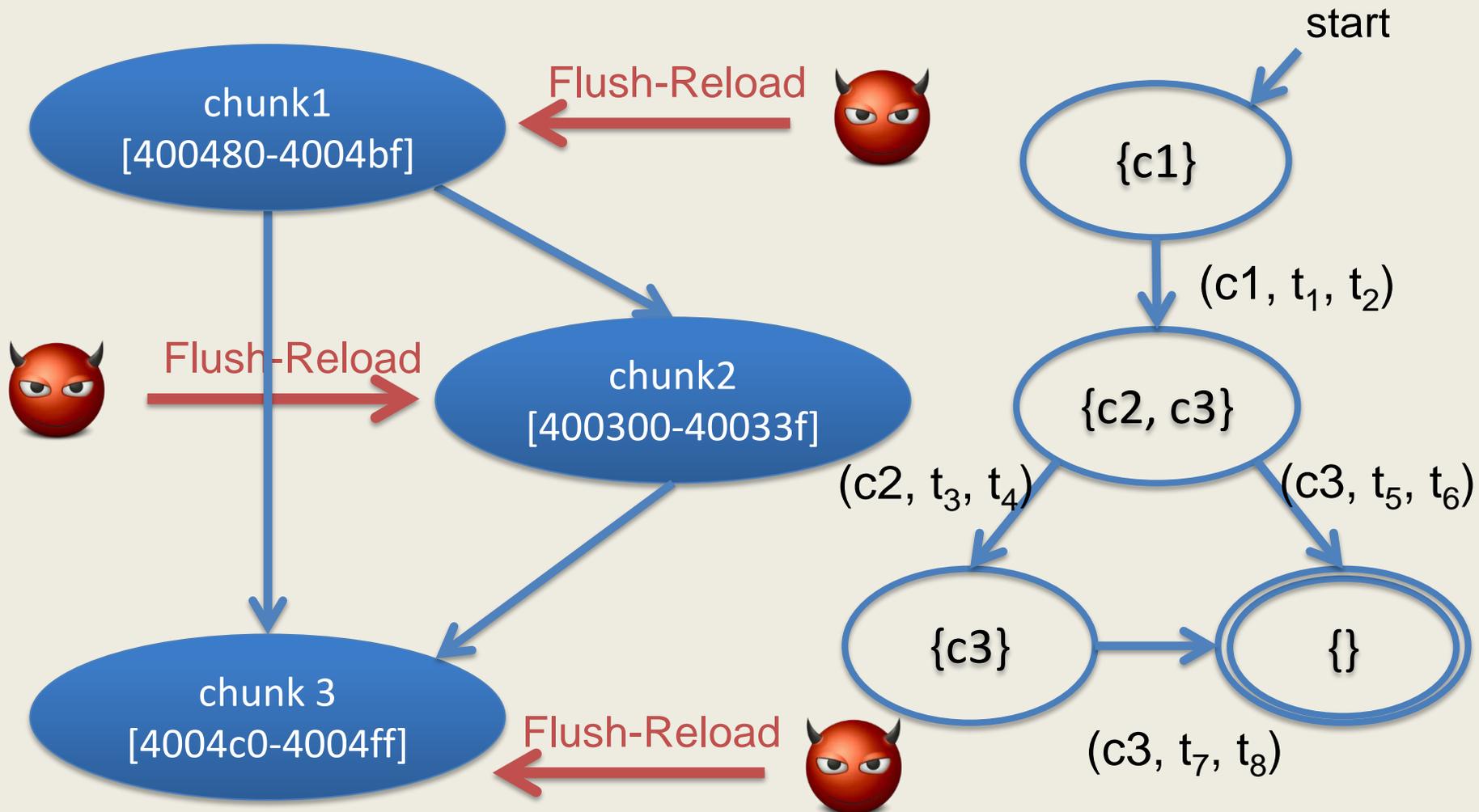
Side Channels in PaaS Clouds

Control-Flow Graph



Side Channels in PaaS Clouds

An Attack NFA

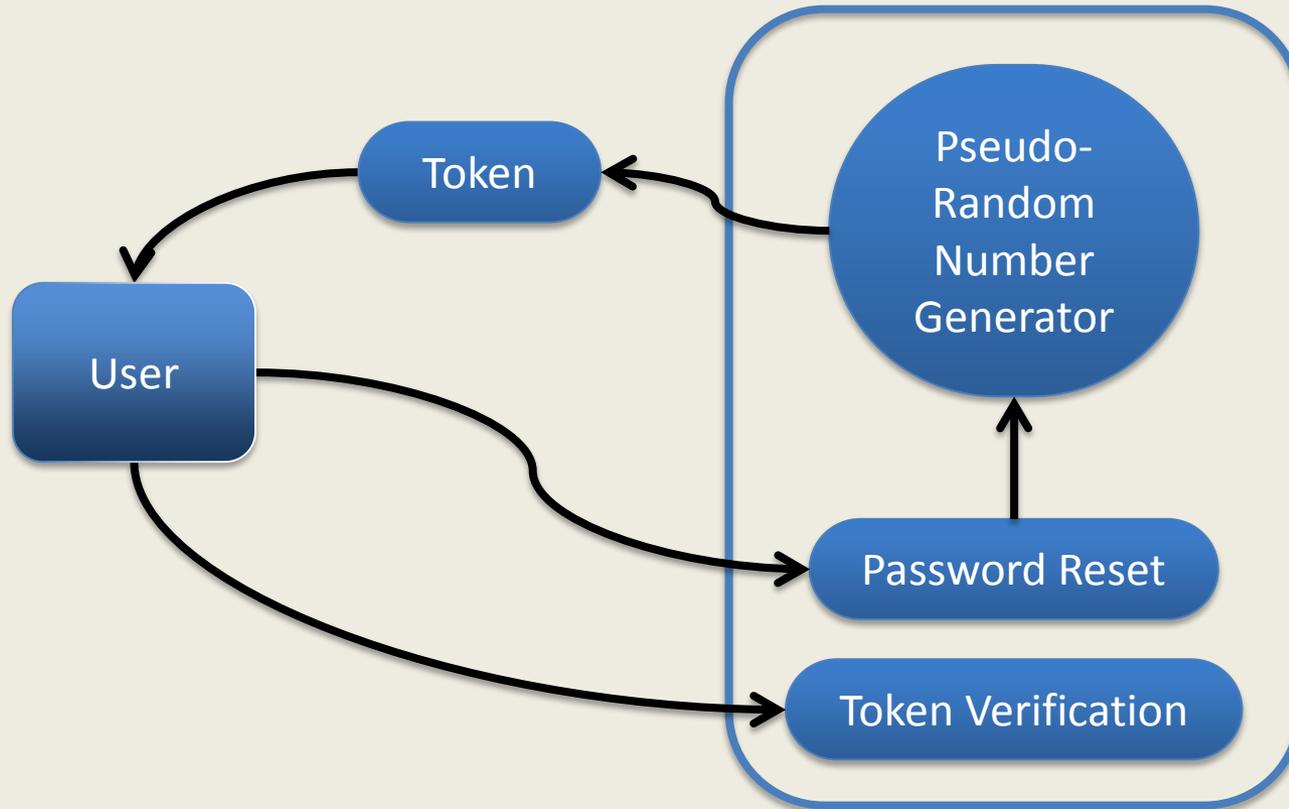


- Inferring sensitive user data
- SAML-based single sign-on attacks
- Password-reset attack

- Inferring sensitive user data
- SAML-based single sign-on attacks
- **Password-reset attack**

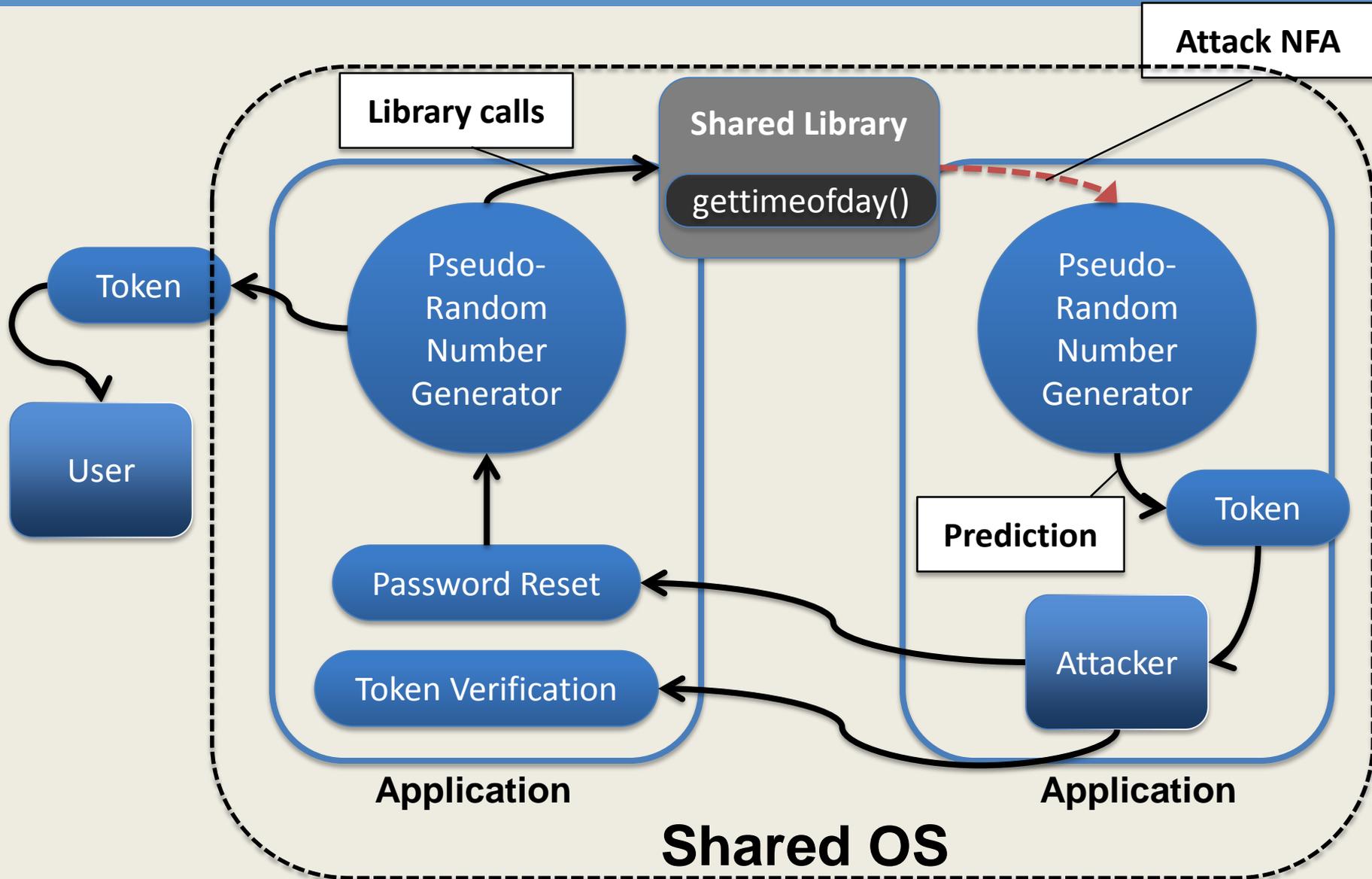
Side Channels in PaaS Clouds

Password Reset



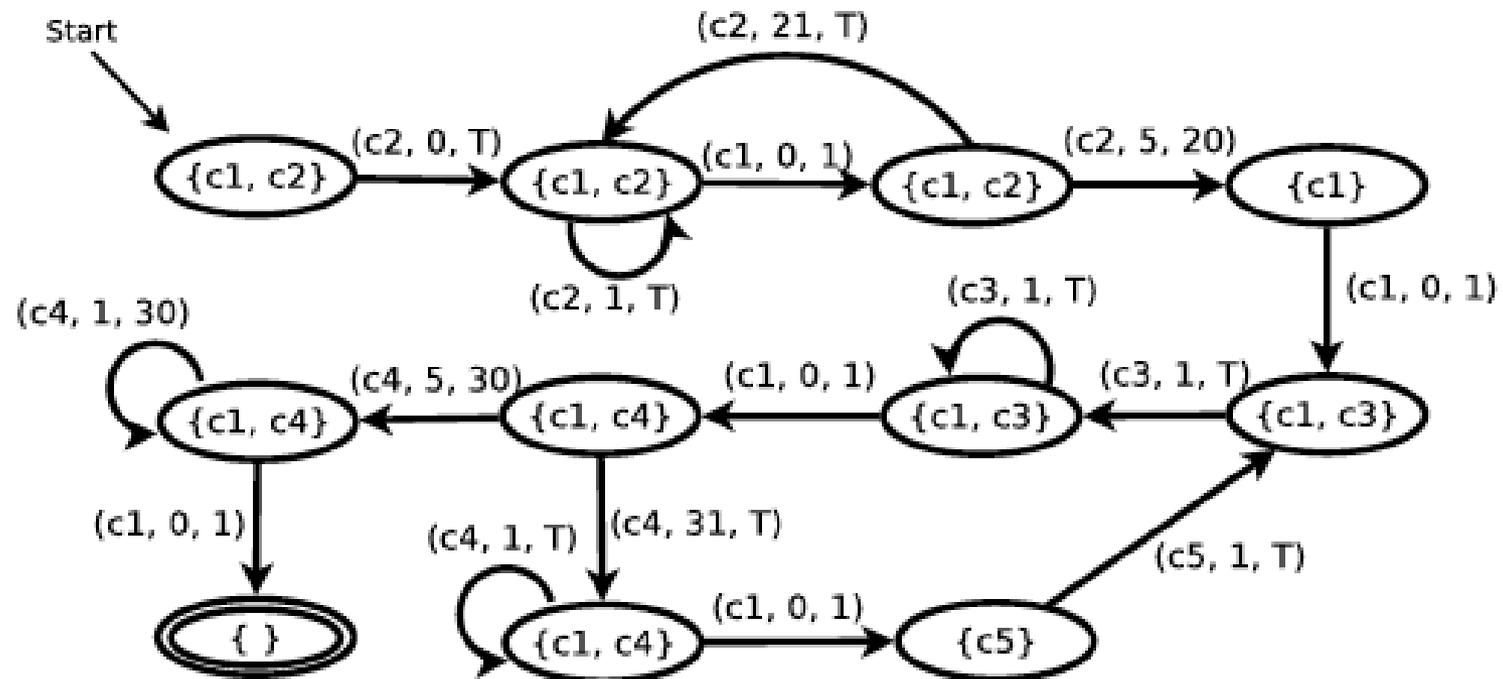
Side Channels in PaaS Clouds

Password Reset Attack



Side Channels in PaaS Clouds

The Attack NFA



c1. gettimeofday@plt
c2. lcg_seed
c3. php_gettimeofday
c4. uniqid
c5. php_combined_lcg

php5-fpm [0x42ee40 - 0x42ee7f]
php5-fpm [0x5eab00 - 0x5eab3f]
php5-fpm [0x5f0380 - 0x5f03bf]
php5-fpm [0x6028c0 - 0x6028ff]
php5-fpm [0x5eab40 - 0x5eab7f]

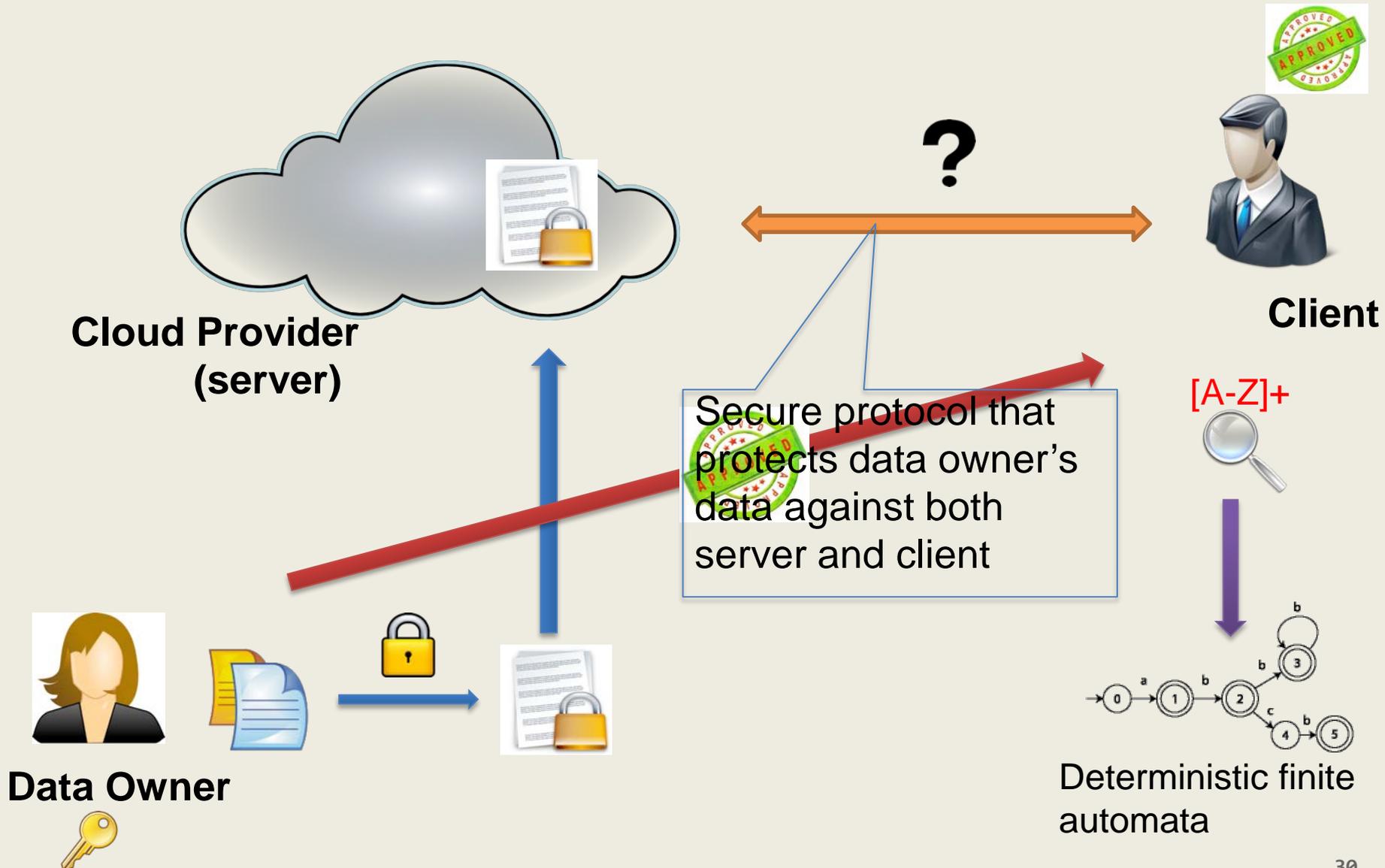
- Demonstrated successful attacks against Magento (controlled by ourselves) in a public PaaS cloud.
- After 2^{20} offline computation, the attacker can narrow down the password reset token to 2^2 possible values---easy to brute-force online.

Does this contribute to “a systematic body of knowledge ... to inform the engineering of secure information systems that can resist unanticipated attacks?”

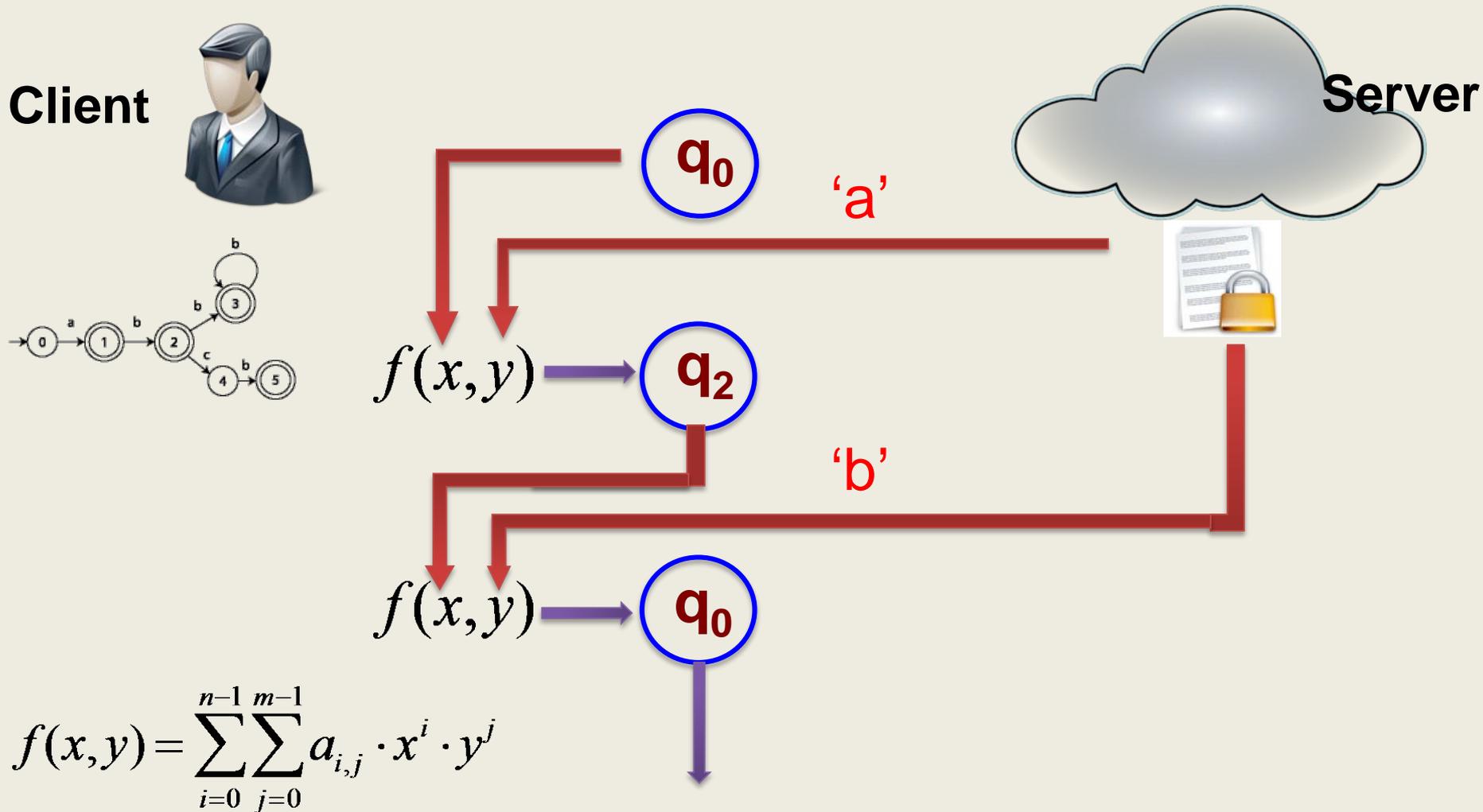
- ✓ Attack NFAs are maybe “systematic”
- ? Showed the problem, but not how to resist it
- ? Can attack papers be part of a “science”?

3rd-Party Private DFA Eval on Encrypted Data

[ESORICS 2012, 2013; IJIS 2014; w/ Wei]



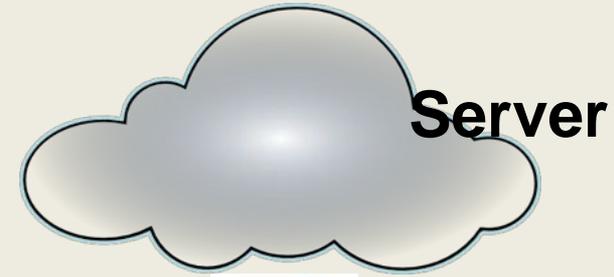
Private DFA Eval Protocol Idea



1. Model the DFA transition function as a bivariate polynomial
2. Simulate the state transition by evaluating the polynomial

Polynomial Evaluation on Ciphertext

Client



Server

$$f(x, y) = \sum_{i=0}^{n-1} \sum_{j=0}^{m-1} a_{i,j} \cdot x^i \cdot y^j$$

q_0

'cab'
 $E(300)$ $E(100)$ $E(200)$

- Need to evaluate the polynomial using ciphertext as input

Additively Homomorphic Encryption

- Additively homomorphic encryption scheme, e.g., Paillier cryptosystem

- Additive homomorphism:

$$E(m_1 + m_2) = E(m_1) \oplus E(m_2)$$

- Given $E(m)$ and a constant c , multiply the constant into the ciphertext:

$$E(m \cdot c) = c \otimes E(m)$$

Evaluate Polynomial on Encrypted Data

$$f(x, y) = \sum_{i=0}^{n-1} \sum_{j=0}^{m-1} a_{i,j} \cdot x^i \cdot y^j$$

- Input: q_0 and $E(\sigma^0), E(\sigma^1), \dots, E(\sigma^{m-1})$

- Compute:

$$q_0^i \otimes E(\sigma^j) \longrightarrow E(q_0^i \cdot \sigma^j), i \in [n], j \in [m]$$

- Then:

$$a_{i,j} \otimes E(q_0^i \cdot \sigma^j) \longrightarrow E(a_{i,j} \cdot q_0^i \cdot \sigma^j), i \in [n], j \in [m]$$

- Finally:

$$\begin{aligned} \bigoplus_i \bigoplus_j E(a_{i,j} \cdot q_0^i \cdot \sigma^j) &= E\left(\sum_i \sum_j a_{i,j} \cdot q_0^i \cdot \sigma^j\right) \\ &= E(f(q_0, \sigma)) = E(q_{next}) \end{aligned}$$

Private DFA Eval Protocol Outline

Client

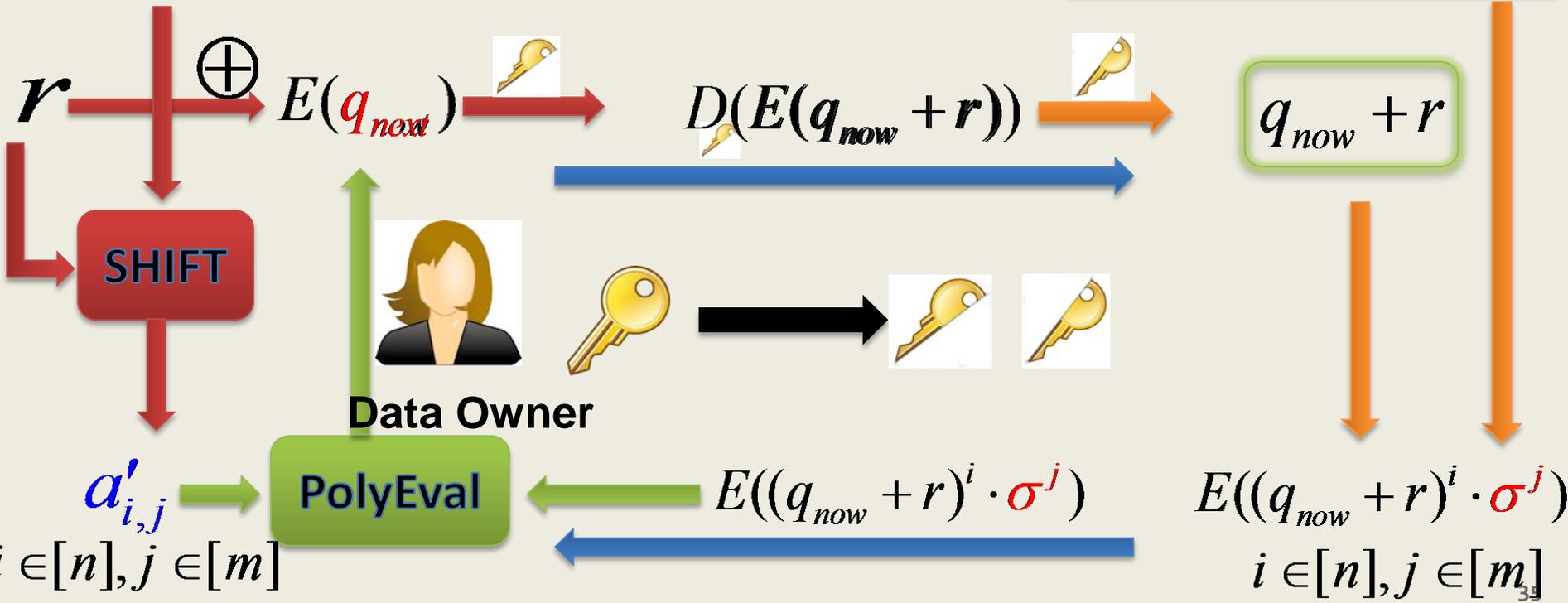


Server



$a_{i,j}, i \in [n], j \in [m]$

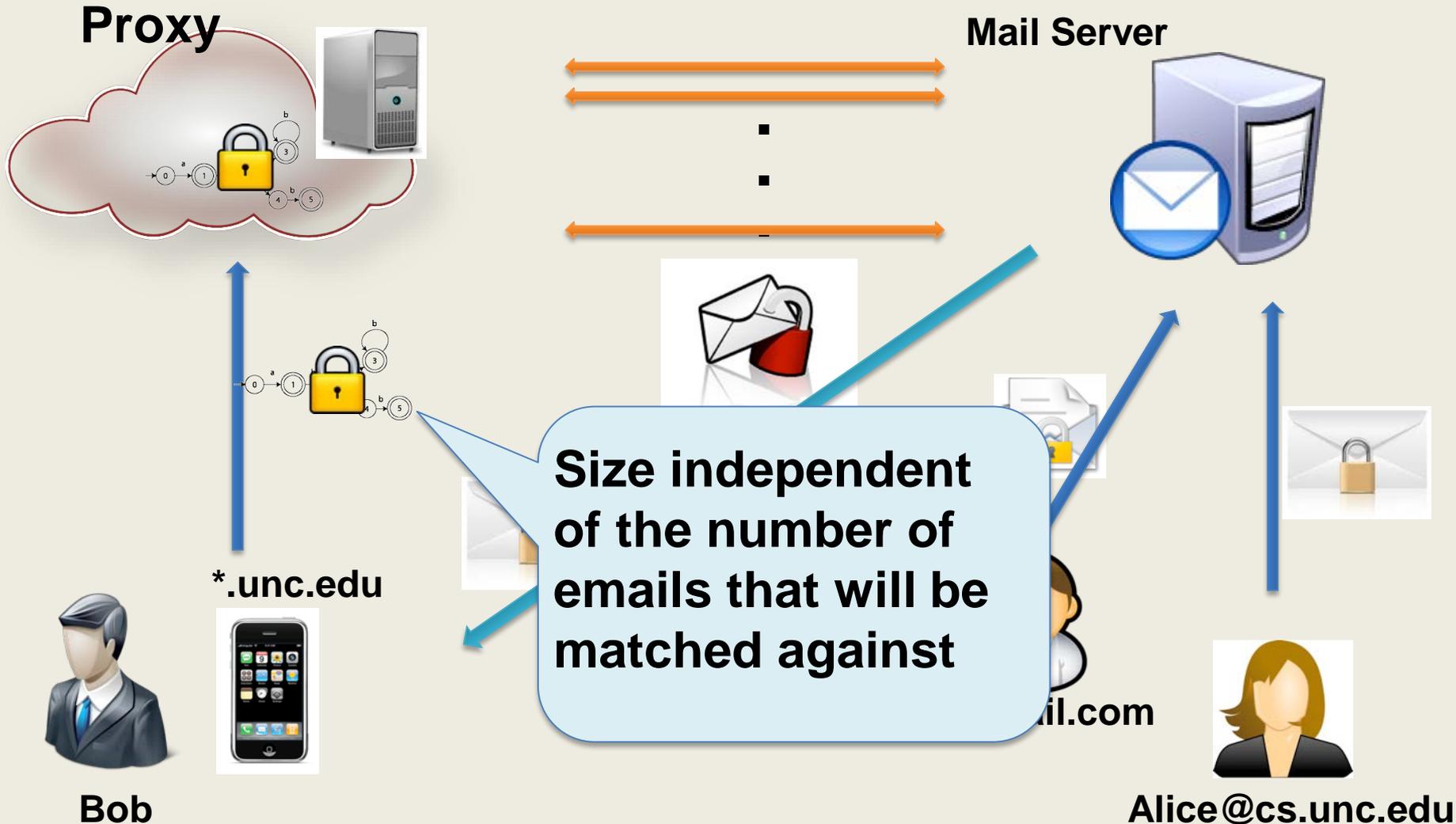
$E(\sigma^0), E(\sigma^1), \dots, E(\sigma^{m-1})$



Security Properties

- DFA query privacy:
 - Provably protected against malicious server
- File content privacy:
 - Provably protected against malicious server and honest-but-curious client (heuristically against a malicious client) except for the evaluation result

Private DFA Eval RegExp Searching on Encrypted Email



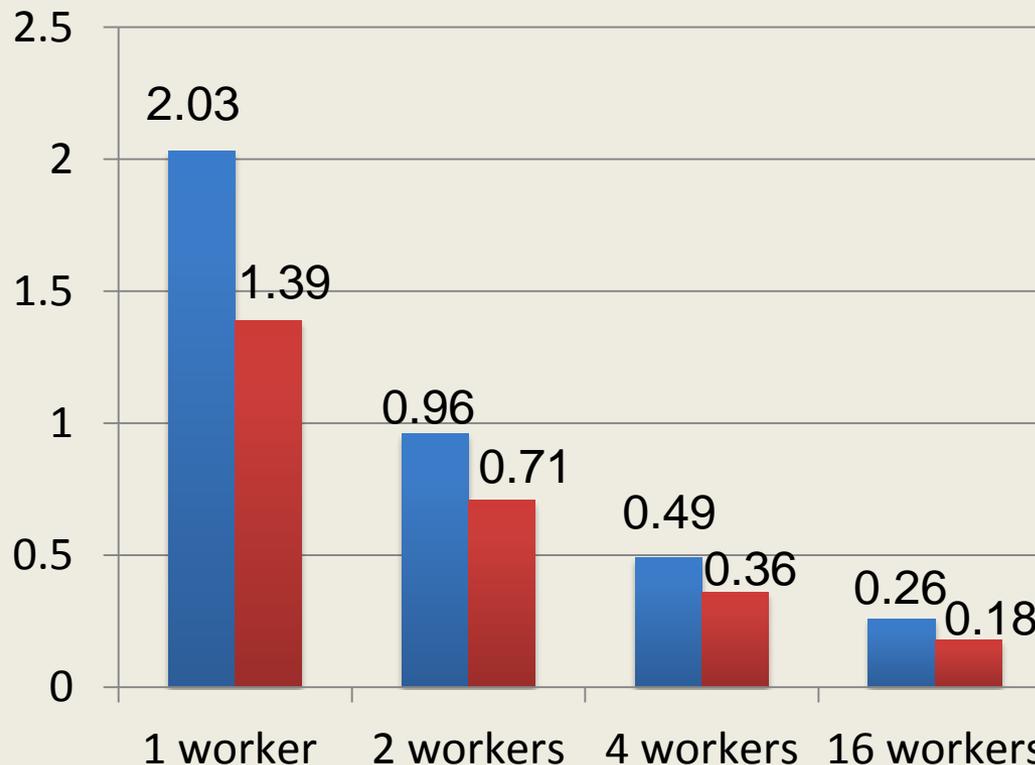
Example: Query on Date Field

- Range query: 2001/09/10-2002/04/20

- Corresponding regular expression:

```
(0109 (10|11|...|31)) | (01(10|11|12)(01|...|31)) |  
(02|(01|02|03)(01|...|31)) | (0204(01|02|...|20))
```

Time
spent per
email in
seconds



On 2.67GHz cores

■ w/o pairing Proc.
■ with pairing proc.

Science or Engineering?

Does this contribute to “a systematic body of knowledge ... to inform the engineering of secure information systems that can resist unanticipated attacks?”

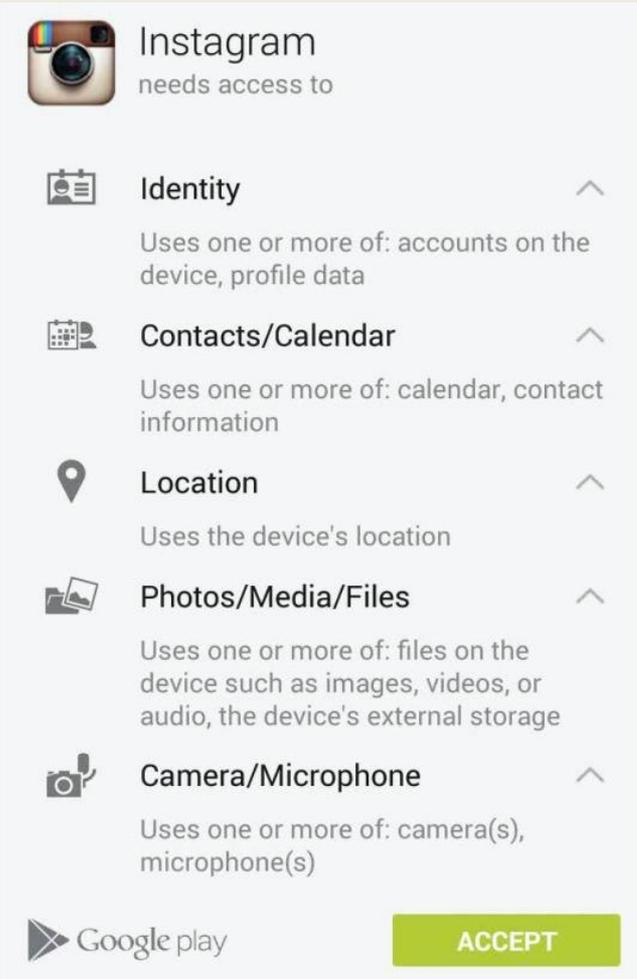
✓ It has theorems!

? But of course the theorems apply only to the attacks we’ve considered in our threat model

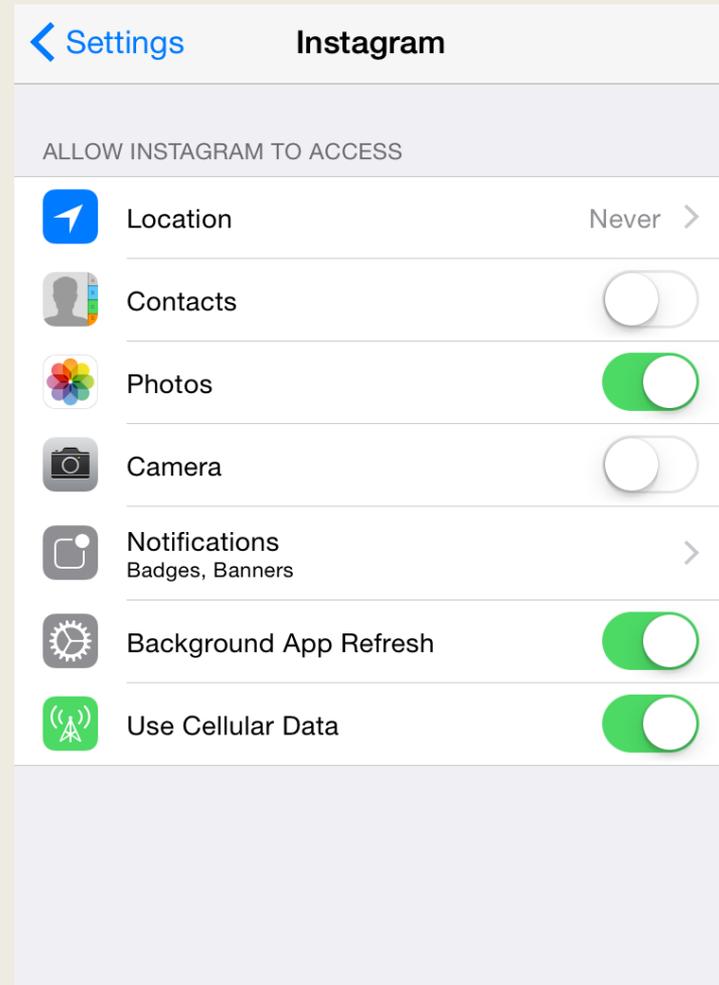
? Produced an artifact, and so maybe it’s just principled engineering?

Crowdsourced Exploration of Security Configs

[CHI 2015; w/ Ismael, Ahmed, and Kapadia]



Android



iOS

Crowdsourcing Security Configs

Are All Those Permissions Really Necessary?

 Pandora® Radio
needs access to

-  Identity 
Uses one or more of: accounts on the device, profile data
-  **Calendar** 
Uses calendar information
-  Photos/Media/Files 
Uses one or more of: files on the device such as images, videos, or audio, the device's external storage
-  Wi-Fi connection information 
Allows the app to view information about Wi-Fi networking, such as whether Wi-Fi is enabled and names of connected Wi-Fi devices
-  Bluetooth connection information 
Allows the app to control Bluetooth, including broadcasting to or getting information about nearby Bluetooth devices.

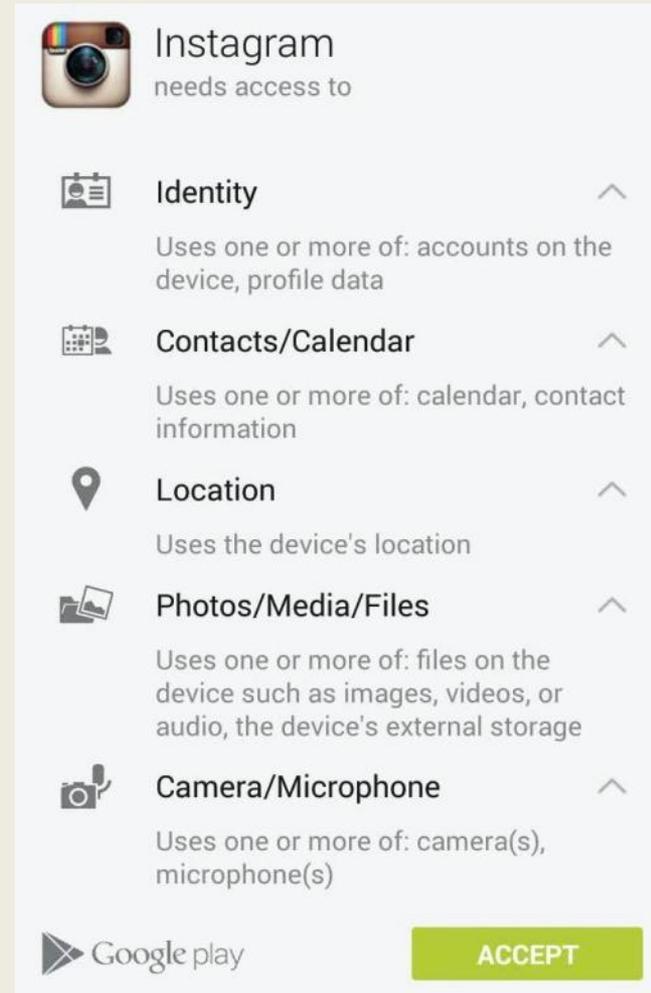
 Google play 

 Brightest Flashlight Free®
needs access to

-  **Location** 
Uses the device's location
-  **Photos/Media/Files** 
Uses one or more of: files on the device such as images, videos, or audio, the device's external storage
-  Camera 
Uses the device's camera(s)
-  **Wi-Fi connection information** 
Allows the app to view information about Wi-Fi networking, such as whether Wi-Fi is enabled and names of connected Wi-Fi devices
-  Device ID & call information 
Allows the app to determine the phone number and device IDs, whether a call is active, and the remote number connected by a call

 Google play 

What is “Necessary” Depends on the User



 **Instagram**
needs access to

-  **Identity** ^
Uses one or more of: accounts on the device, profile data
-  **Contacts/Calendar** ^
Uses one or more of: calendar, contact information
-  **Location** ^
Uses the device's location
-  **Photos/Media/Files** ^
Uses one or more of: files on the device such as images, videos, or audio, the device's external storage
-  **Camera/Microphone** ^
Uses one or more of: camera(s), microphone(s)

 Google play ACCEPT

What is “Necessary” Depends on the User



I never tag
my **location**
in Instagram



I rarely access
my **contacts** to
look for friends



I rarely **post**
photos and
videos



Crowdsourcing Security Configs

Which Permissions Can Be Disabled?

Instagram needs access to

- Identity ^
Uses one or more of: accounts on the device, profile data
- Contacts/Calendar ^
Uses one or more of: calendar, contact information
- Location** X ^
Uses the device's location
- Photos/Media/Files ^
Uses one or more of: files on the device such as images, videos, or audio, the device's external storage
- Camera/Microphone ^
Uses one or more of: camera(s), microphone(s)

Google play ACCEPT

I never tag my **location** in Instagram

Instagram needs access to

- Identity ^
Uses one or more of: accounts on the device, profile data
- Contacts/Calendar** X ^
Uses one or more of: calendar, contact information
- Location ^
Uses the device's location
- Photos/Media/Files ^
Uses one or more of: files on the device such as images, videos, or audio, the device's external storage
- Camera/Microphone ^
Uses one or more of: camera(s), microphone(s)

Google play ACCEPT

I rarely access my **contacts** to look for friends

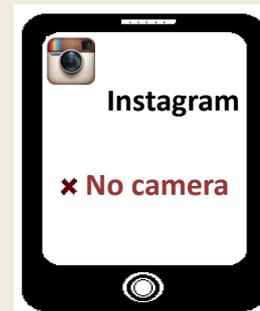
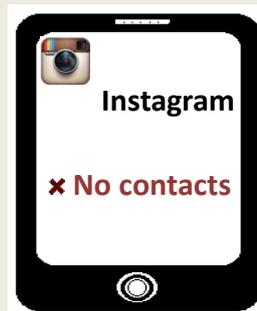
Instagram needs access to

- Identity ^
Uses one or more of: accounts on the device, profile data
- Contacts/Calendar ^
Uses one or more of: calendar, contact information
- Location ^
Uses the device's location
- Photos/Media/Files ^
Uses one or more of: files on the device such as images, videos, or audio, the device's external storage
- Camera/Microphone** X ^
Uses one or more of: camera(s), microphone(s)

Google play ACCEPT

I rarely **post** photos and videos

Crowdsourcing Security Configs Have Crowd Identify Usable Configs

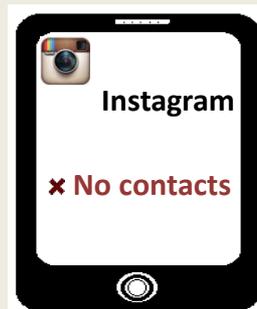


Crowdsourcing Security Configs Have Crowd Identify Usable Configs

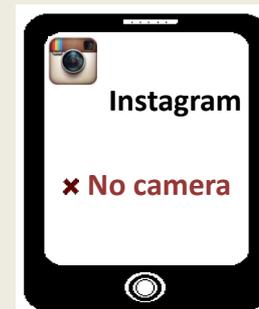
Score: ★★☆☆☆



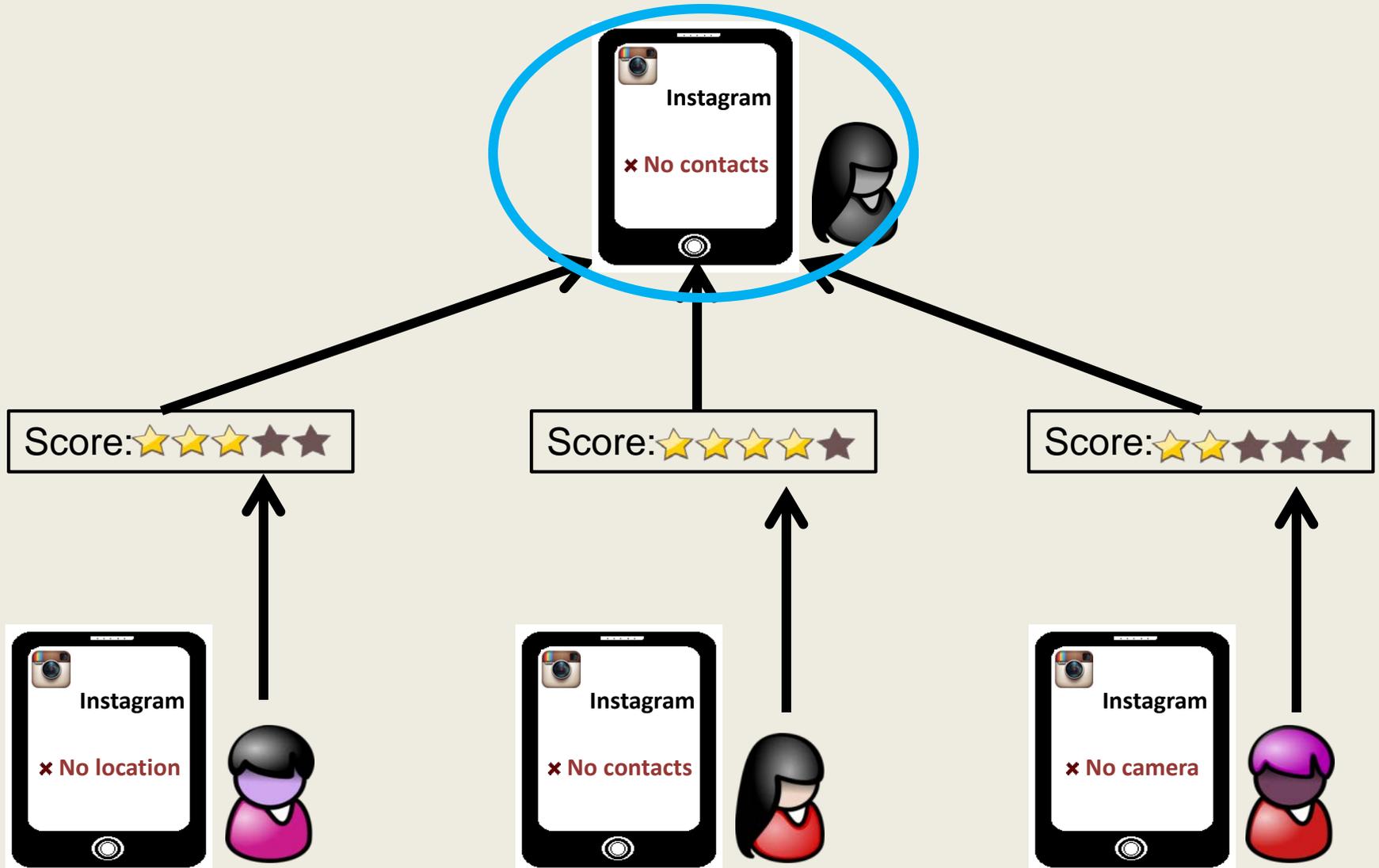
Score: ★★★★★



Score: ★★☆☆☆

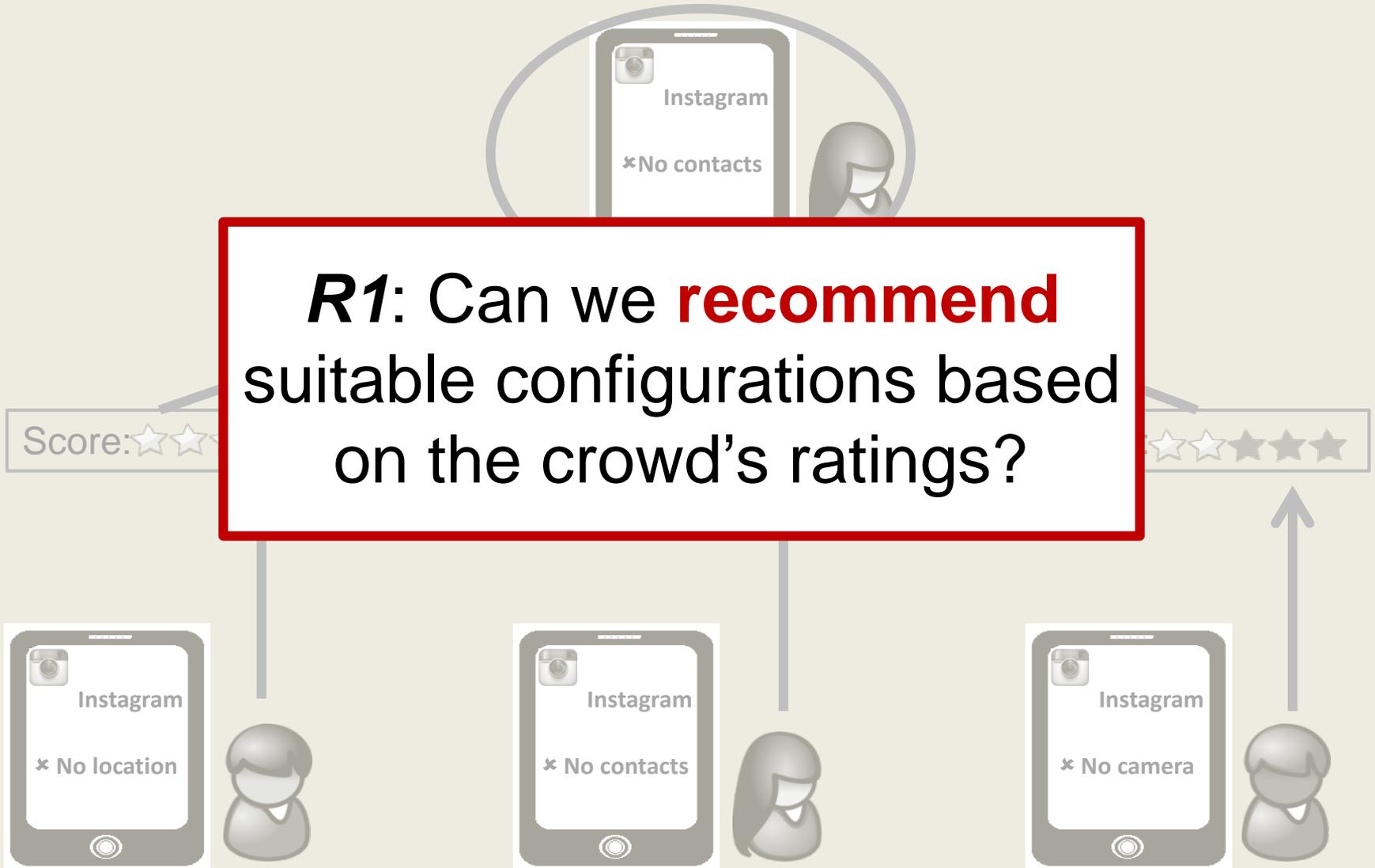


Crowdsourcing Security Configs Have Crowd Identify Usable Configs



Crowdsourcing Security Configs Have Crowd Identify Usable Configs

R1: Can we **recommend** suitable configurations based on the crowd's ratings?



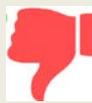
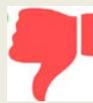
Crowdsourcing Security Configs

User-Based Collaborative Filtering

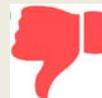
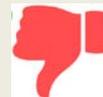
				
1 				
2 				
3 				
4 				
5 				

Crowdsourcing Security Configs

User-Based Collaborative Filtering

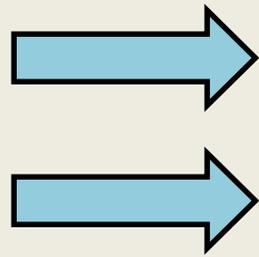
				
1 				
2 				
3 				
4 				
5 				

Will Like the Config with No Camera?

				
1 				
2 				
3 				
4 				
5 				

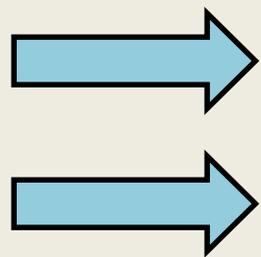
Will Like the Config with No Camera?

				
1 				
2 				
3 				
4 				
5 				



Will Like the Config with No Camera?

				
1 				
2 				
3 				
4 				
5 				



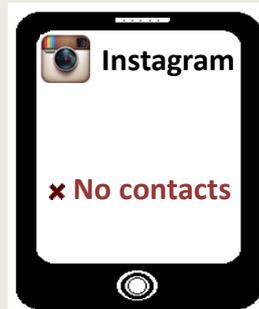
Crowdsourcing Security Configs

How Many Configurations to Test?



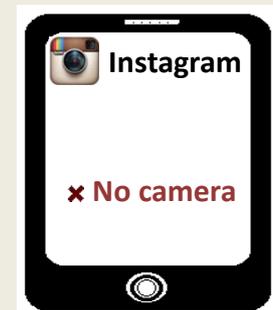
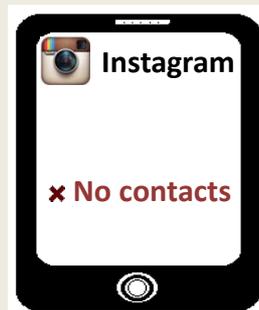
Crowdsourcing Security Configs

How Many Configurations to Test?



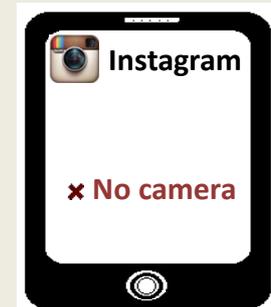
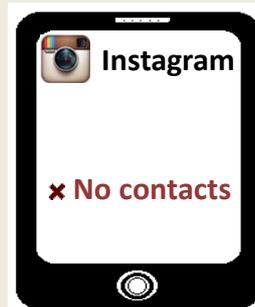
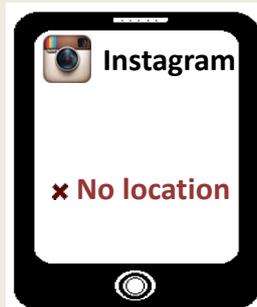
Crowdsourcing Security Configs

How Many Configurations to Test?



Crowdsourcing Security Configs

How Many Configurations to Test?



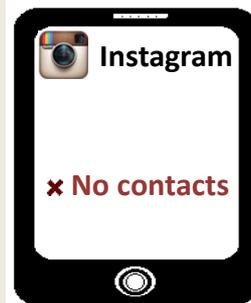
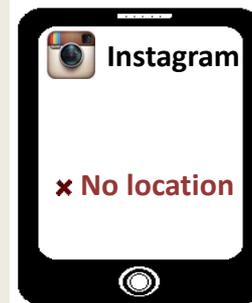
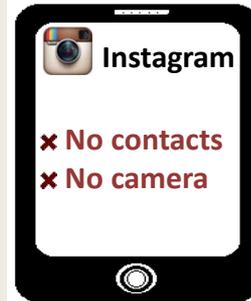
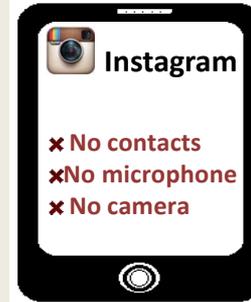
Crowdsourcing Security Configs

How Many Configurations to Test?



Crowdsourcing Security Configs

How Many Configurations to Test?



Crowdsourcing Security Configs

How Many Configurations to Test?



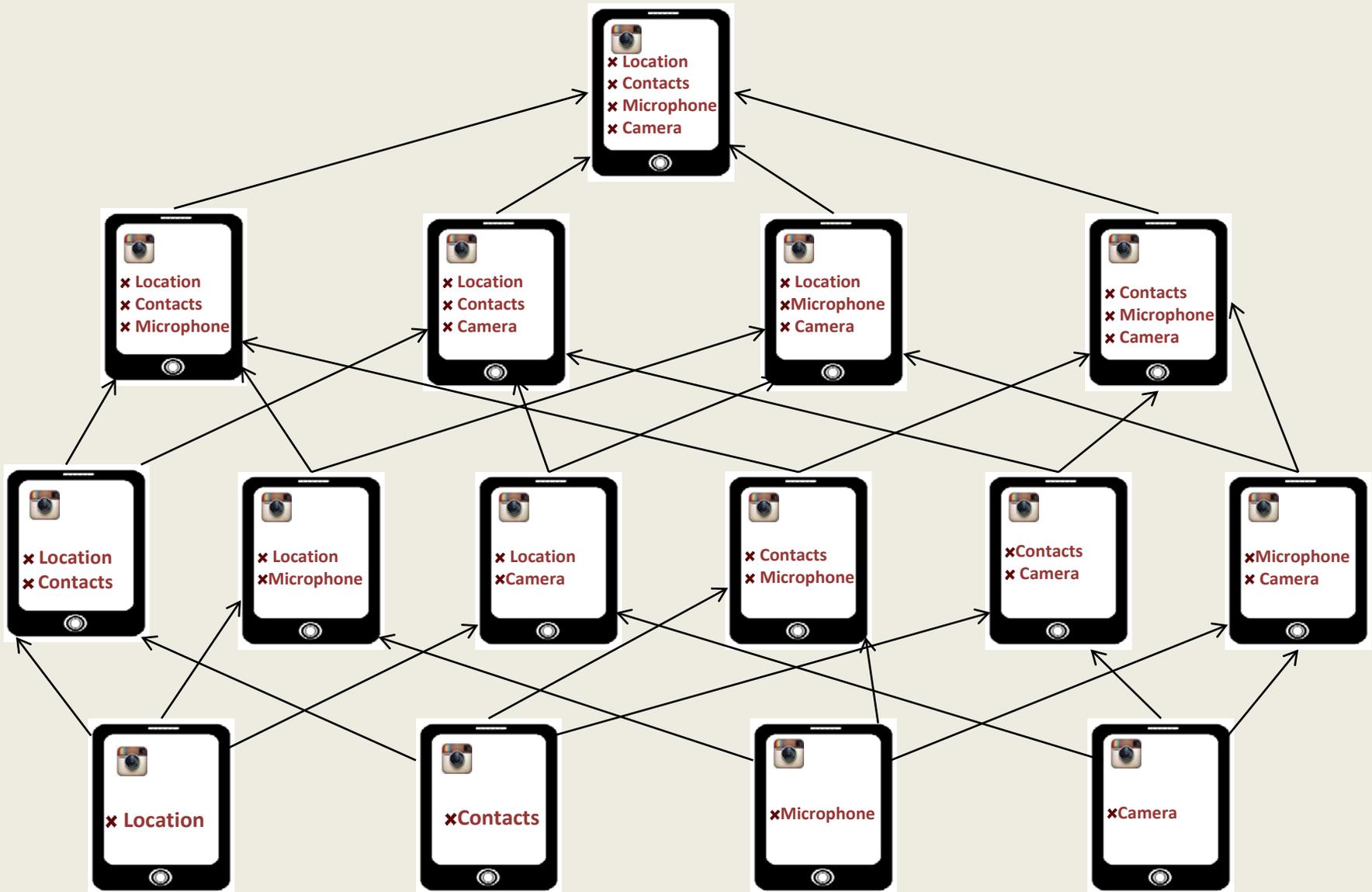
Crowdsourcing Security Configs

How Many Configurations to Test?

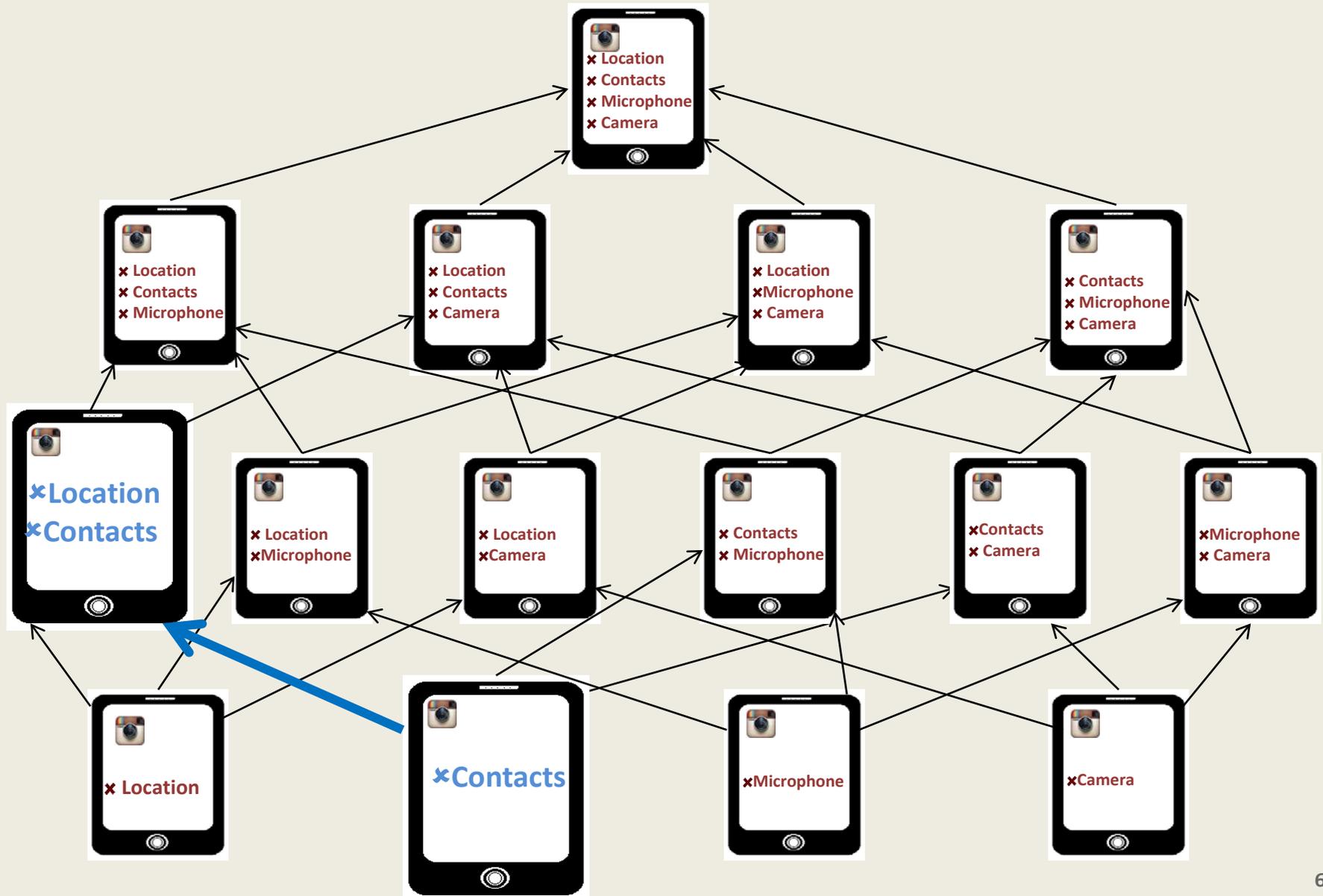
R2: Can we use **crowdsourcing scalably** to explore security configurations of an app?

Crowdsourcing Security Configs

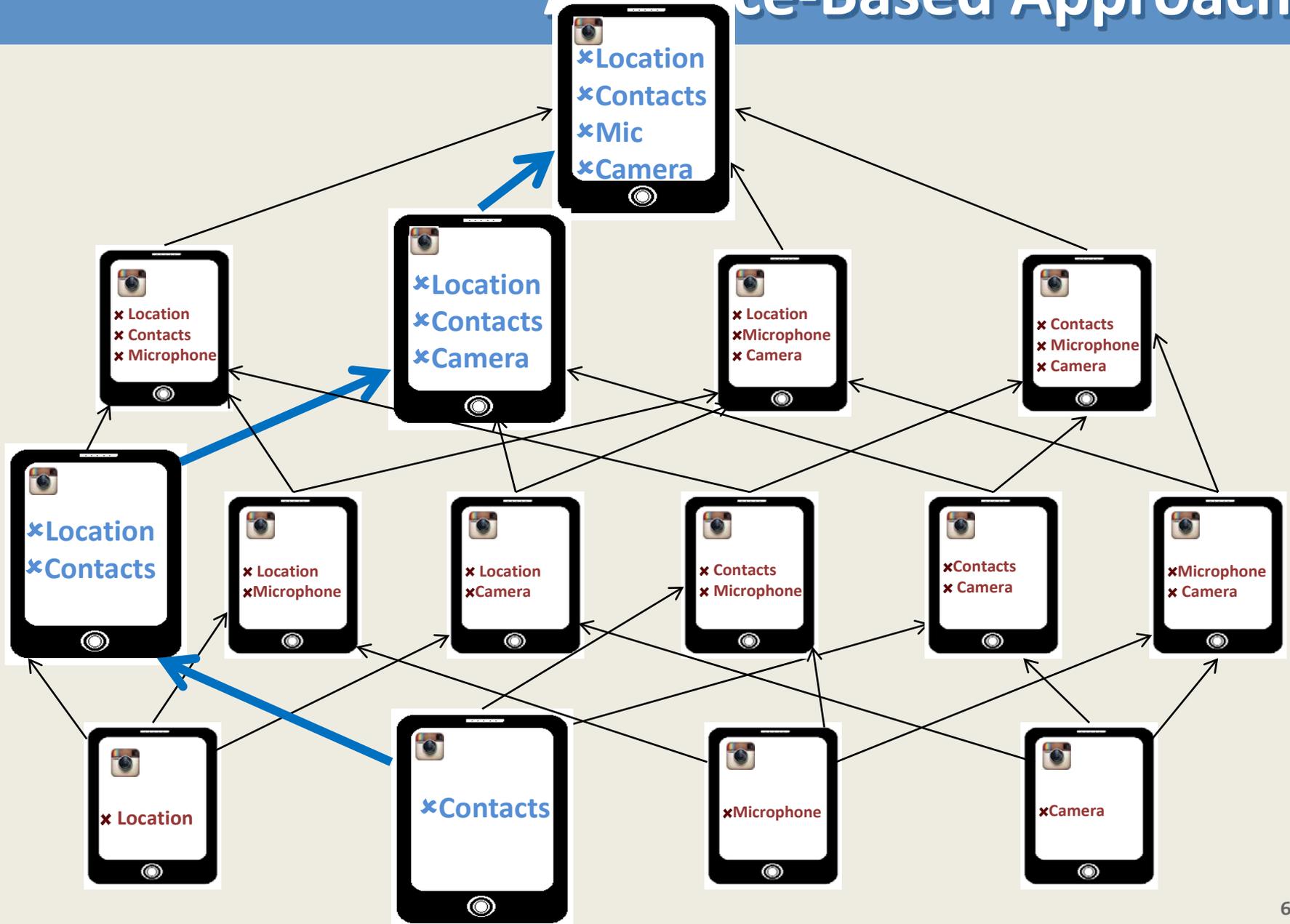
A Lattice-Based Approach



Crowdsourcing Security Configs A Lattice-Based Approach

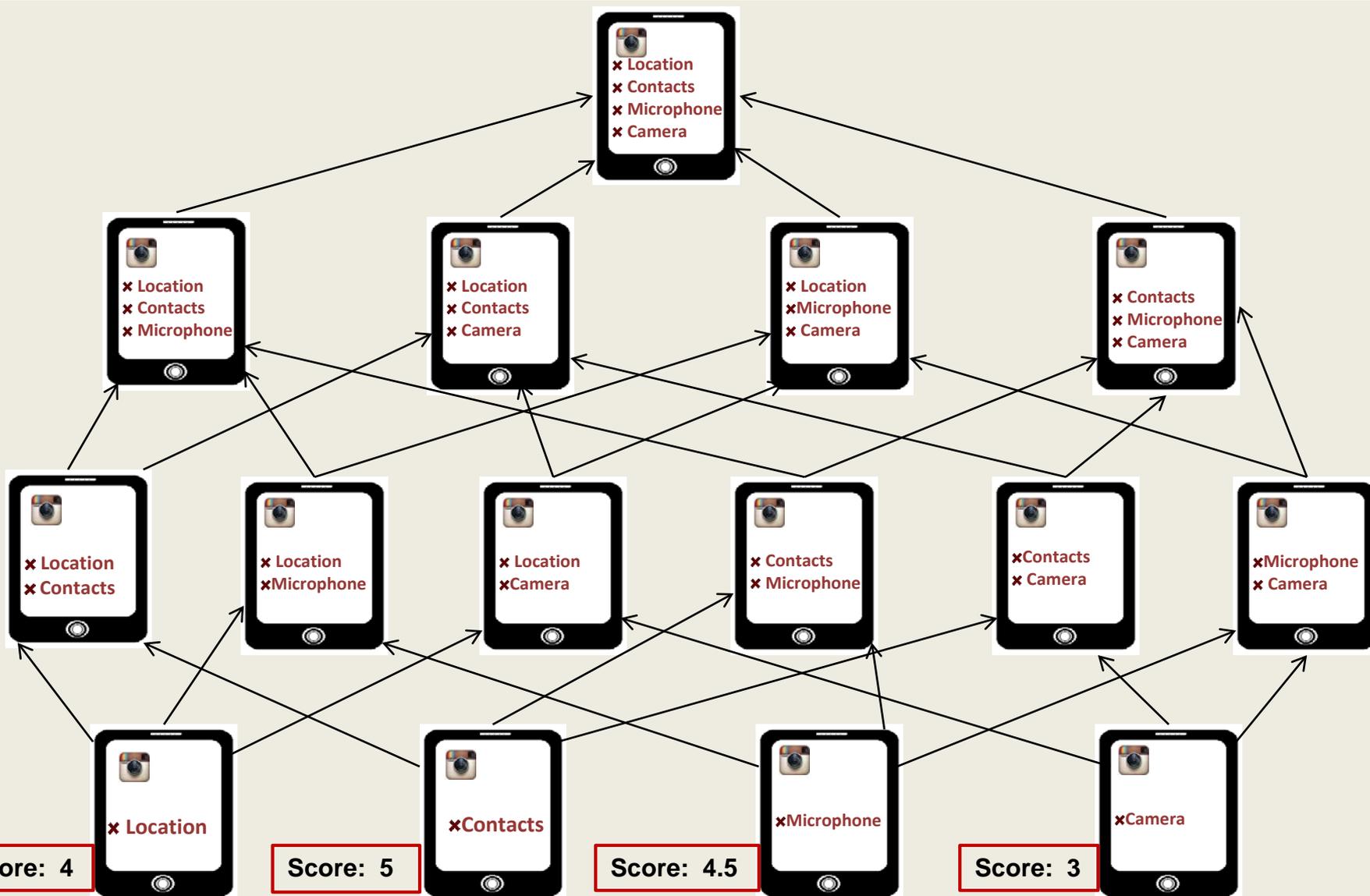


Crowdsourcing Security Configs A Lattice-Based Approach

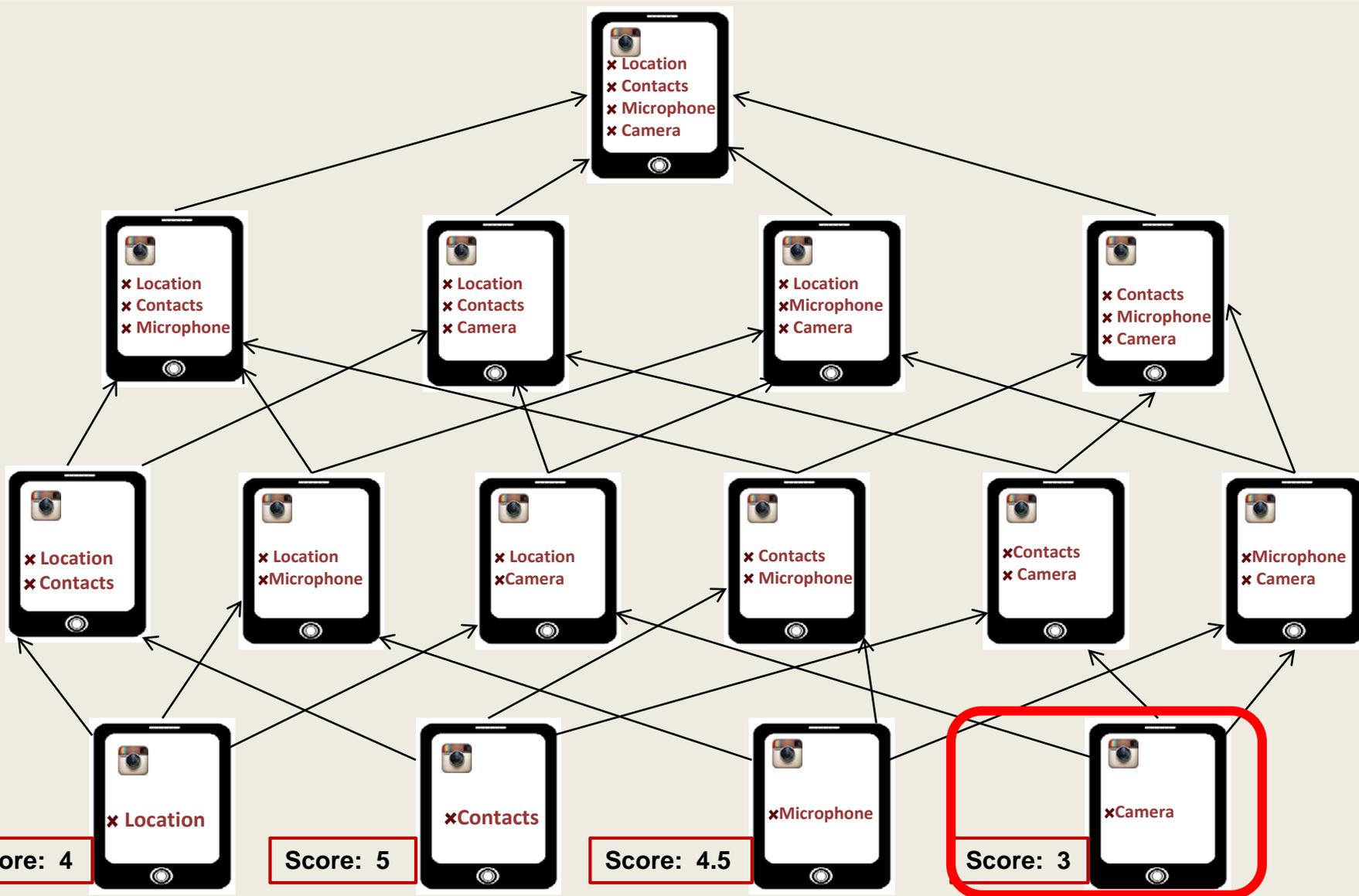


Crowdsourcing Security Configs

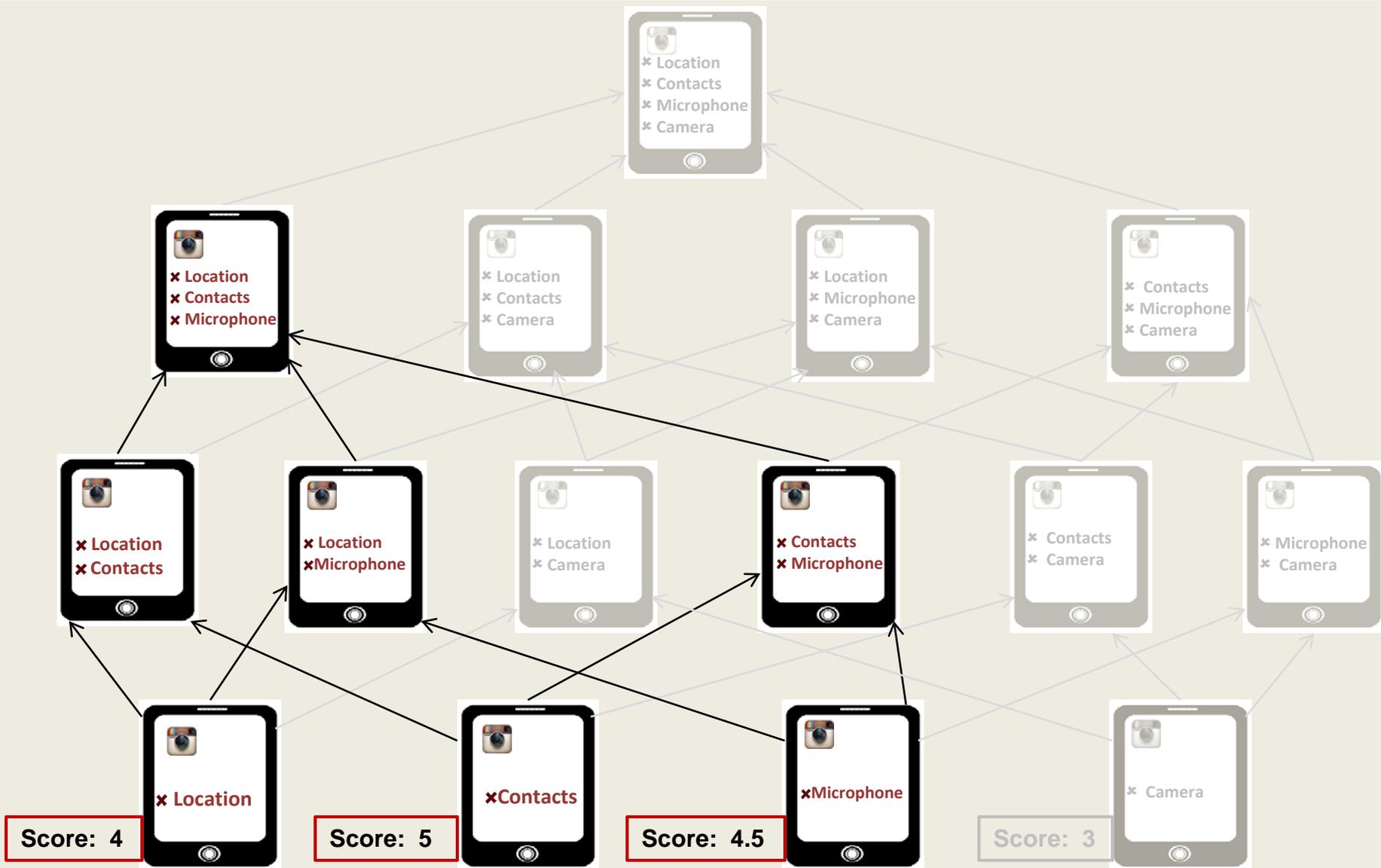
Crowd Explores the First Level



Low Score \Rightarrow Prune Node & Ancestors

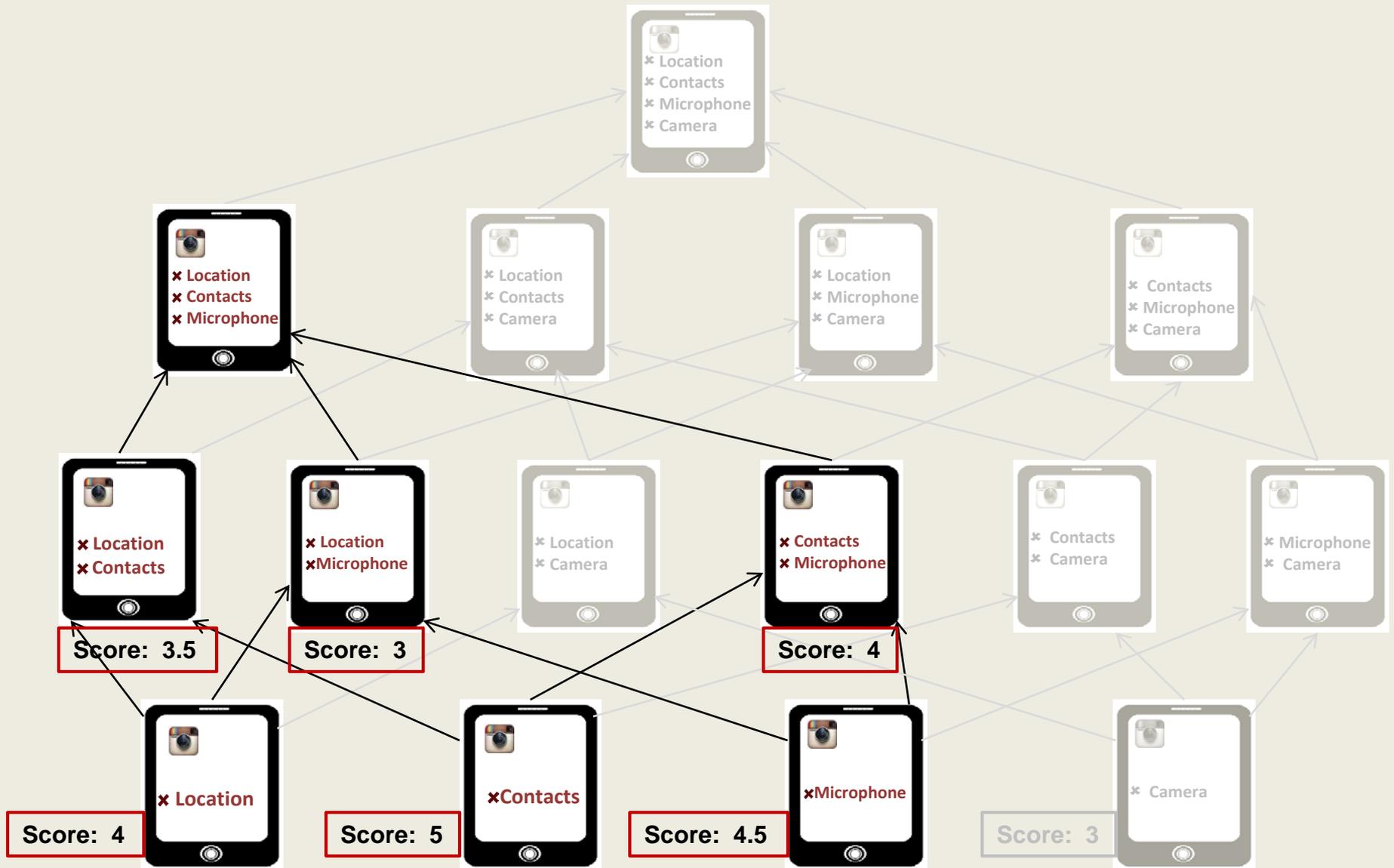


Low Score \Rightarrow Prune Node & Ancestors

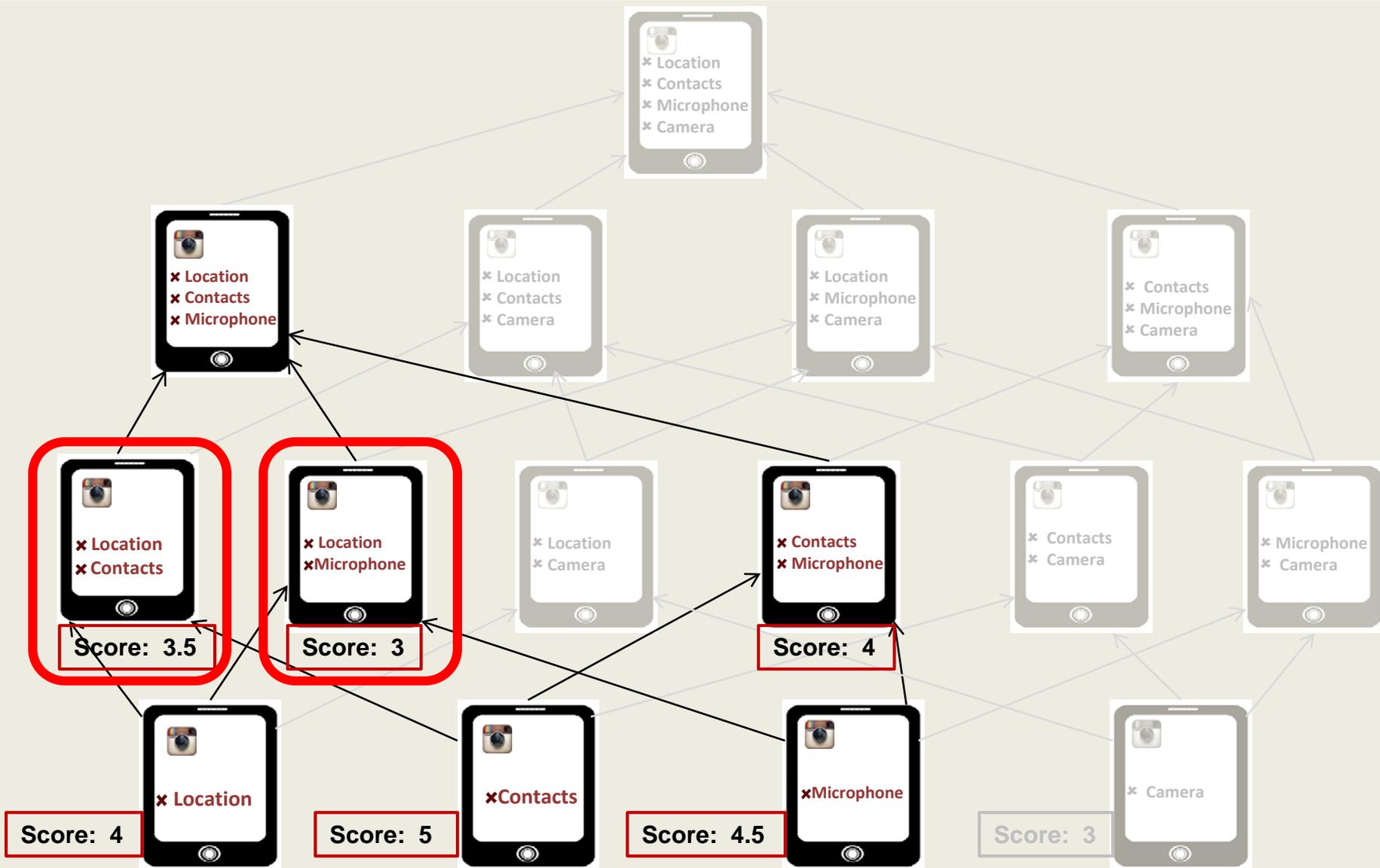


Crowdsourcing Security Configs

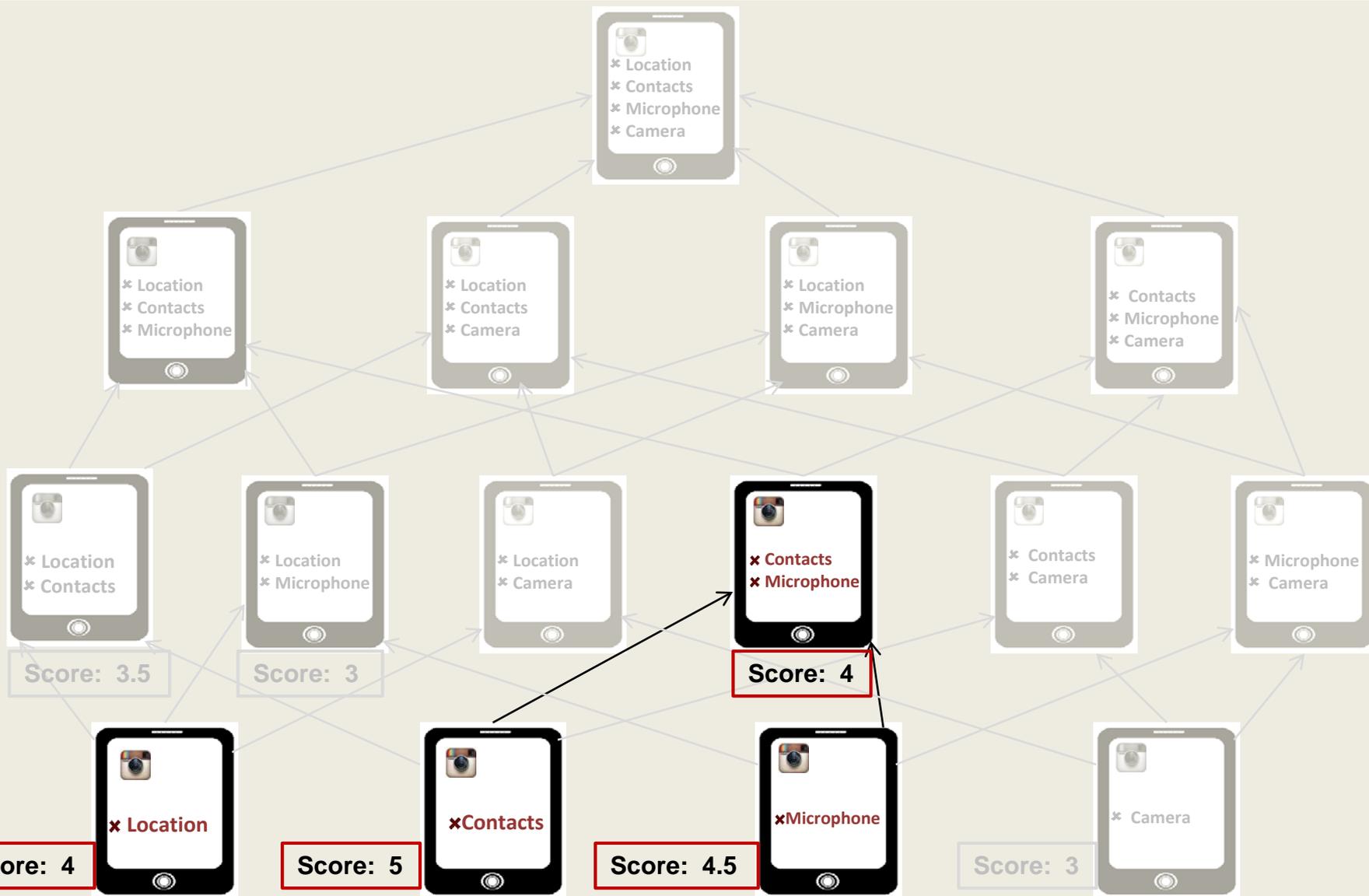
Crowd Explores Rest of Second Level



Low Score \Rightarrow Prune Node & Ancestors

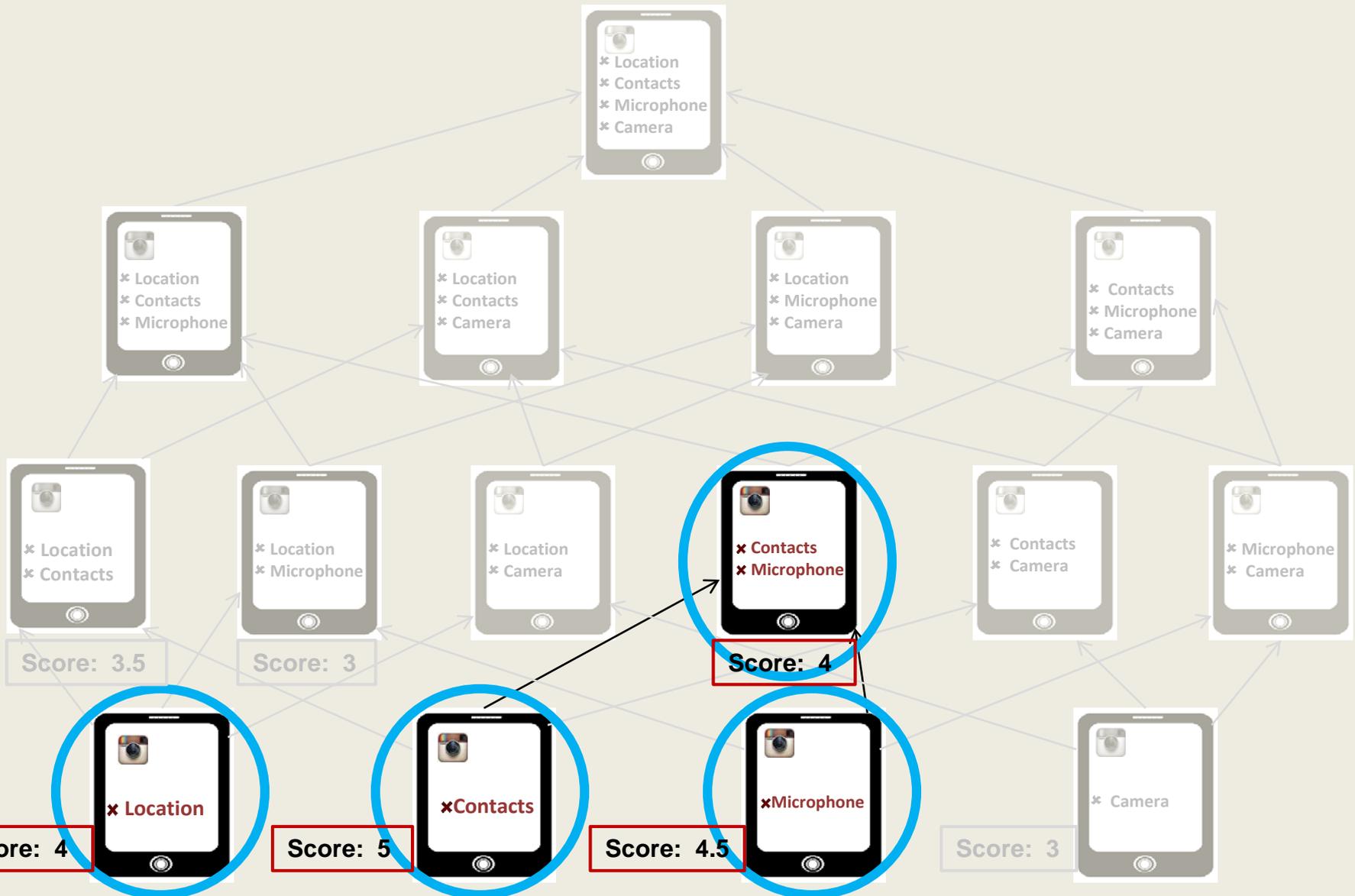


Low Score \Rightarrow Prune Node & Ancestors



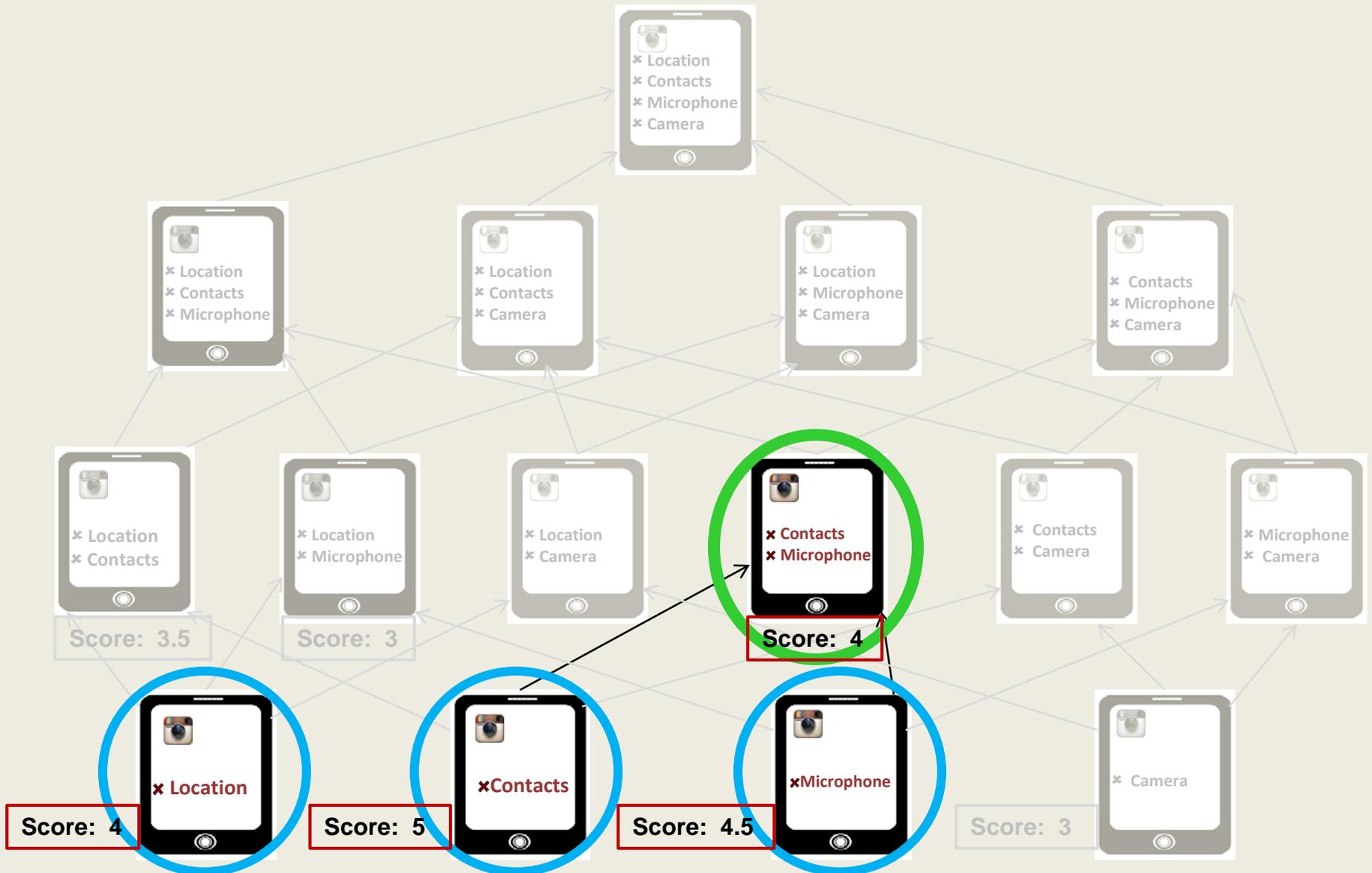
Crowdsourcing Security Configs

Most Acceptable Configurations Remain



Crowdsourcing Security Configs

Most Acceptable Configurations Remain



Most Acceptable Configurations Remain

H1: The usability **scores** of the nodes in the lattice are **non-increasing** as we proceed **upwards** in the lattice and **remove more permissions.**



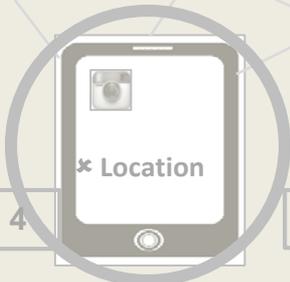
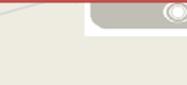
Score: 3.5



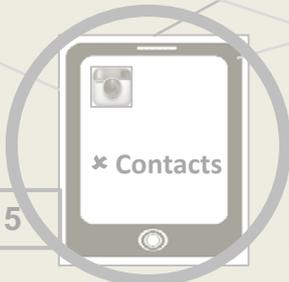
Score: 3



Score: 4



Score: 4



Score: 5



Score: 4.5



Score: 3

Crowdsourcing Security Configs

Research Questions and Hypotheses

R1: Can we **recommend** suitable permission sets based on the crowd's ratings?

R2: Can we use **crowdsourcing scalably** to explore security configurations of an app?

H1: The usability **scores** of the nodes in the lattice are **non-increasing** as we proceed **upwards** in the lattice and **remove more permissions**.

Does this contribute to “a systematic body of knowledge ... to inform the engineering of secure information systems that can resist unanticipated attacks?”

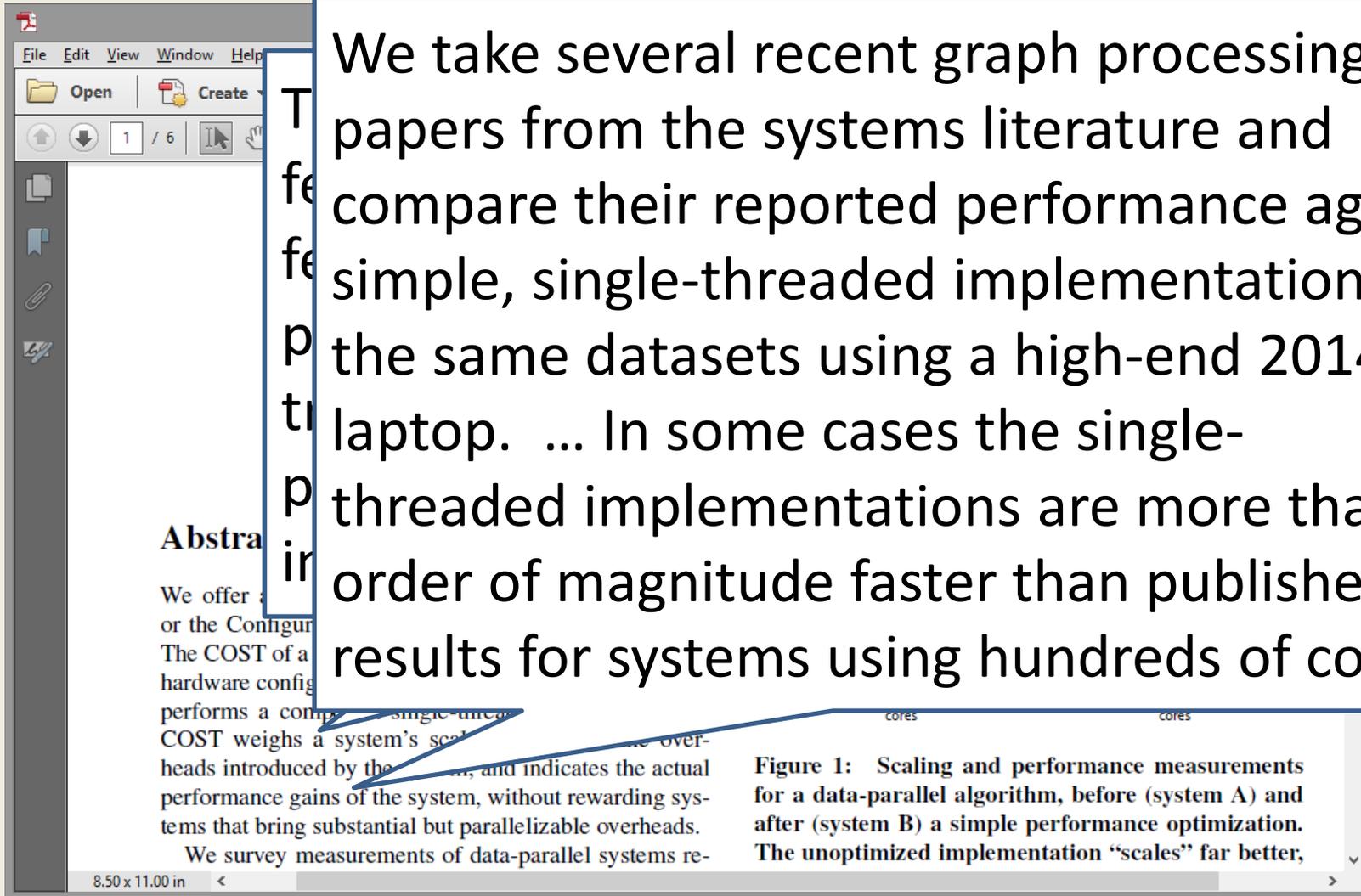
- ✓ It has hypotheses, and controlled experiments to test them!
- ✓ The envisioned system strives for “least privilege”, to limit unanticipated attacks
- ? But is the knowledge gained “systematic”, or is it specific to our envisioned usage?

Parting Thoughts on Science

- I have difficulty distinguishing “science” and “engineering”, even in my own research
 - I hope I’ve confused you a bit, too 😊
- Our ability to recognize good science (or good research?) is itself worthy of skepticism

Some Cautionary Notes

We take several recent graph processing papers from the systems literature and compare their reported performance against simple, single-threaded implementations on the same datasets using a high-end 2014 laptop. ... In some cases the single-threaded implementations are more than an order of magnitude faster than published results for systems using hundreds of cores.



To appear in HotOS, May 2015.

Some Cautionary Notes

We stress that these problems lie ... with the measurements that the authors provide and the standard that reviewers and readers demand. Our hope is to shed light on this issue so that future research is directed toward distributed systems whose scalability comes from advances in system design rather than poor baselines and low expectations.

Single thread (SSD)	417s
---------------------	------

Table 3: Reported elapsed times for label propagation, compared with measured times for single-threaded label propagation from SSD.

From McSherry, et al.,
“Scalability! But at what
COST?” HotOS 2015.

Some Cautionary Notes

PLOS Medicine: Why Most ... x +

journals.plos.org/plosmedicine/article?id=10.1371/journal.pmed.0020124

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Why Most Published Research Findings Are False

John P. A. Ioannidis

Published: August 30, 2005 • DOI: 10.1371/journal.pmed.0020124

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Most Published Research Findings Are False—But a Little Replication Goes a

Abstract

Modeling the Framework for False Positive Findings

Summary

There is increasing concern that most current published research findings are false. The probability that a research claim is true may depend on study power and bias, the number of other studies on the same question, and, importantly, the ratio of true to no relationships.

Some Cautionary Notes

A few years ago scientists tried to replicate

5 Various factors contribute to the problem.

t Statistical mistakes are widespread. ...

c Professional pressure, competition and

t ambition push scientists to publish more

r quickly than would be wise. “There is no cost

t to getting things wrong,” ... “The cost is not

r getting them published.”

Unreliable research, Troubleshooting
File Edit View Window
Create
1 / 9

Ecc

Unreliable research
Tr

Scie

Oct

“I SEE a train wreck
Kahneman, an e
last year. The p
phenomenon known as “priming”. Priming studies
suggest that decisions can be influenced by apparently
irrelevant actions or events that took place just before
the cusp of choice. They have been a boom area in

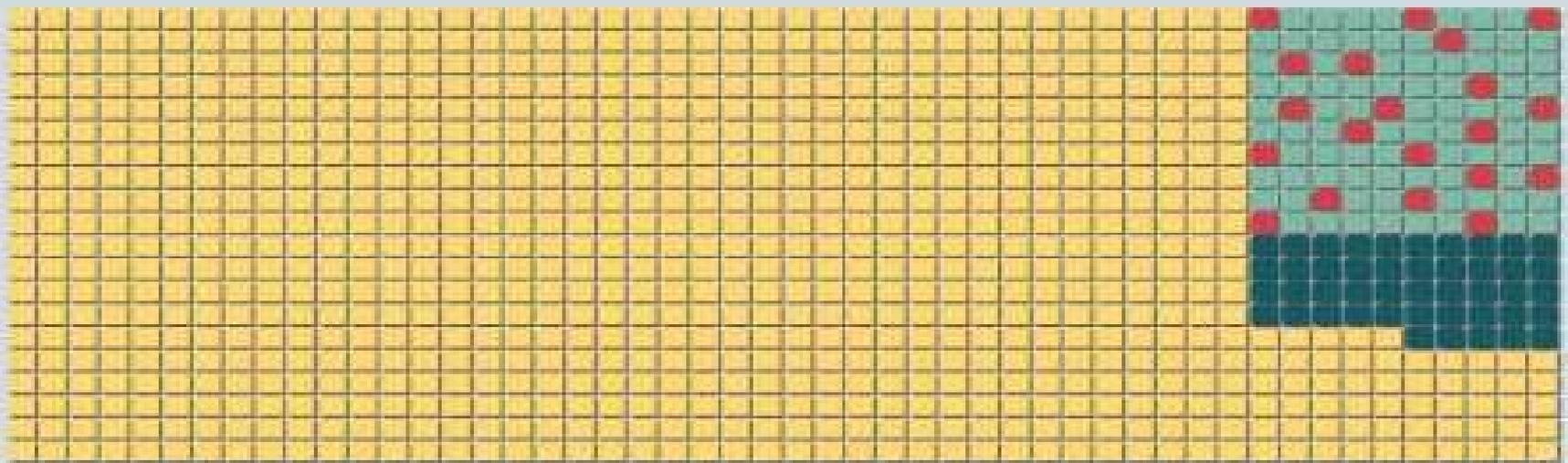


Some Cautionary Notes

Unlikely results

How a small proportion of false positives can prove very misleading

False True False negatives False positives



Source: *The Economist*

- Distinguishing science from engineering is hard even in specific cases
 - Epidemiological study of malware encounters
 - Cross-tenant side-channel attacks in PaaS clouds
 - Private regular-expression matching on encrypted data
 - Crowdsourced exploration of security configurations
- Social pressures decay even prevailing scientific methods to sometimes an alarming extent

My Opinion on “Fixing” Security Practice

- Yes, more science is important, but we also need *better* science!
- *Accountability* for negligence is also needed to fix how security is done in practice
 - But that is a talk for a different time ...
 - ... and an agenda for different people
- Both of these are fundamentally cultural problems that won't be easy to fix